



MOVING FORWARD



I find it almost impossible to accept that an entire year has passed so quickly. It feels like I just finished writing my newsletter article for August 2014. District Officer training, Club Officer training, an International Convention in Kuala Lumpur, Malaysia, followed by more Club Officer training

and District Officer mid-year training. Everything has flown by so quickly.

I must tell you that this has been a most enjoyable year. By the end of this month, Ann and I will have traveled approximately 15,000 miles throughout the District to attend charter parties, club anniversaries, Toastmaster Leadership Institutes, Area and Division speech contests, demo meetings, District Executive Committee meetings, and the Fall Conference and Spring Convention. The best part of our travels? Getting to see you all and meet new friends. You have made us feel so welcome, and for that we are most grateful. You will forever hold a special place in our hearts. Thank you.

This year is rapidly coming to a close and we are diligently planning for the next. Rhonda Williams, District Director Elect, Cindy Laatsch, Program Quality Director Elect, and Keith Cumiskey, Club Growth Director Elect are making plans for another outstanding year. I know you will show them the same cooperation and effort that you have afforded me. After all, District 35 is the most exciting District in Toastmasters and that is because you make it so.

If you are asked to chair a committee or take on a special project for the District, jump at the opportunity. There is no better experience than working with fellow Toastmasters for the betterment of the program, the District, and your fellow members. Don't slack off on finishing your educational awards. They are extremely important to your personal growth.

I thank all of the District leaders and Area and Division Governors for all of their hard work and efforts. You made my work so much easier. And thank you to all the members of District 35 for the opportunity and privilege of serving as your District Governor. I am a Toastmaster and for me to admit that there are not words sufficient to express my gratitude is indeed rare.

Yours in service and gratitude,
Craig W. Carpenter, DTM
Distinguished District 35 Governor



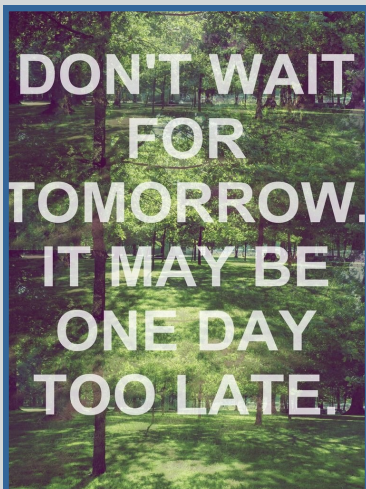


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Club Officers— Take Action NOW!

Don't wait to submit your club educational awards and Club Officer Lists until the last minute. This is a very busy time of year at World Headquarters, and the computer system has been known to slow down with all the information coming in. Please submit your materials as soon as possible to make sure they are received in plenty of time before June 30.

PLEASE, when you receive the verification of your Club Officer List by email, forward the information to your current Area or Division Governor. This will help us notify the correct members about the Toastmasters Leadership Institutes (TLI) and Officer Training.



2015-2016 AREA DIRECTORS

For a month now, I've been assembling a district officer team. It's been a slow process but I have the great pleasure of announcing 15 of the 24 incoming Area Directors who have been confirmed for next year. Each of these individuals have pledged to support their clubs, and each have also pledged to be fully committed to the district officer team. I know next year is going to be fabulous with these incredible people. I'm so excited about having each and every one of them on the team.



Confirmed Area Directors are:

- C3 – Aundrea Price
- E1 – Bruce Bitter
- M1 – Yvonne Lumsden-Dill
- M2 – Jay Kieckhafer
- M3 – Kevin Krebs
- M4 – Jaki Van Valin
- M5 – Scott Kazin
- N1 – Jason Weiss
- N2 – Raneef Graf
- S2 – Fred Debelack
- S3 – Cindy Algiers
- S4 – Theresa Flynn
- S1 or S5 – James Karon
- W1 – Robert Lambert
- W3 – Brenda Michels

Please congratulate them when you see them!



I still need nine Area Directors: 4 in Central, 2 in Eastern, 1 in Northern, 1 in Southeast, and 1 in Western. You do NOT have to know the answers on how to make the district successful. You DO need creativity, a curiosity about new ideas, a passion to become part of something fun and exciting, and a willingness to put your shoulder to the wheel and push when it's necessary. If you're interested in learning more, please email me at rhondainwisconsin@gmail.com.

Rhonda Williams
Lt. Governor Education & Training



DISTRICT 35 TOASTMASTERS

Where Leaders
Are Made

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Good News for District 35



Our Toastmaster year still has 17 days of activity ahead, and District 35 is well on its way to success for 2014–2015.

From July 1 through June 10, we have already achieved:

400 Educational Awards

40 Triple Crown Awards

15 Members have earned their DTM

9 New Clubs Chartered

8 Prospective Clubs

13 Members have sponsored 3 or more New Members

What will you do in the next 17 days?

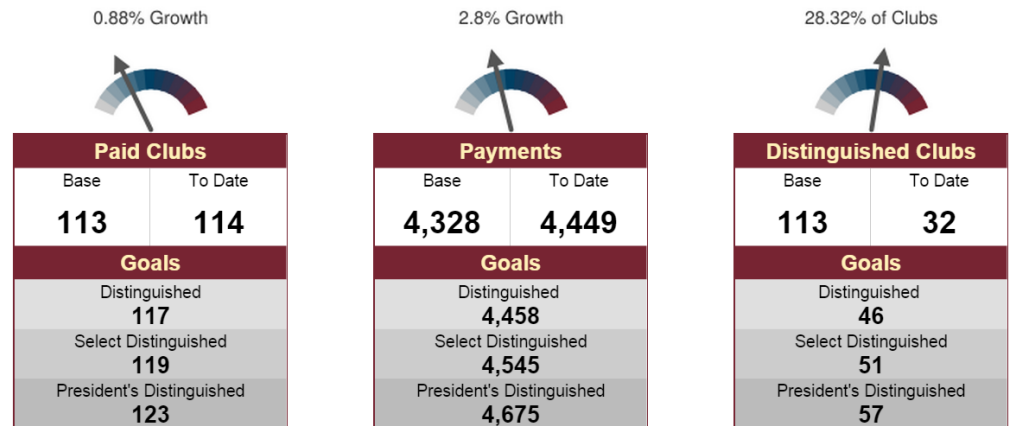
DISTRICT 35 – WE NEED YOUR HELP TO BECOME A DISTINGUISHED DISTRICT (REACHING GOALS FEELS AWESOME!!)

Believe it or not, just 347 days ago on July 1, 2014, District 35 began this Toastmasters year. Here we are now, June 13, 2015. Just 17 more days and we'll be ending the 2014–2015 year.



Just like a Club, Area, and Division can be Distinguished, our District can also be Distinguished. Our District's progress towards Distinguished can be tracked on the TM website at <http://dashboards.toastmasters.org/district.aspx?id=35&hideclub=1>.

District 35 Performance



Here's our progress as of June 13, 2015:

To become a Distinguished District, we must accomplish these three goals:

1. Paid Clubs

Increase the number of clubs in the District from 114 to 117

Each year, a District is challenged by Toastmasters International to grow the number of clubs within the District. District 35 started with 113 clubs and currently has 114 clubs. Per the Dashboard, our District needs to have 117 clubs in place on or before June 30, 2015.

Continued on next page



Membership Campaigns

All Toastmasters clubs need new members. Even though your club may currently enjoy a healthy membership, a few months from now that could change as members move, change jobs or reach their objectives. By adding new members, your club will benefit:

- Increasing more meeting participation
- Improving learning opportunities
- Adding chances to hone new skills

Conducting a membership-building contest is an easy way to gain new members. The current membership contest for club participation is:

Beat The Clock! May 1 – June 30

It's simple — add five new, dual or reinstated members to your roster within the contest dates above to win this award.

[For more information on club and individual contests, click here.](#)



Continued from previous page **BECOMING DISTINGUISHED**

2. Payments

Increase the number of Member Payments from 4,328 to 4,458

Toastmasters International counts the number of member payments each District receives. If you belong to one club, you make two (2) payments each year (April 1 and October 1). If you belong to 2 clubs, you make four (4) payments each year. Currently, we have 4,449 member payments. We require 4,458 member payments on or before June 30, 2015.

3. Distinguished Clubs

Have 46 Distinguished clubs in the District

Currently, District 35 has 32 clubs that are Distinguished status or above. We need to have at least 46 clubs reach Distinguished status on or before June 30, 2015.

What does this mean for every member of District 35? Here are some items you can do to ensure District 35 finishes as Distinguished, which will represent all of the hard work and dedication that's happened this TM year:

- If you haven't paid your April 1 dues to your club yet, reach out to the Club President and Treasurer and make your dues payment.
- If you are still completing your educational goals for this year, ensure you complete them as early as you can so your club's Vice President of Education can enter your work online.
- If you've been thinking about joining another club, now's the time! Each person that joins another clubs adds to our Member Payment count. Challenge yourself!
- Ensure that your club is submitting your Educational Awards early; the TM website gets incredibly busy the closer we get to June 30, 2015.
- Seek new members for your club until June 30, 2015. Each new member brings a fresh, diverse perspective to the club.



PLEASE support District 35 as we strive toward becoming a Distinguished District. Contact your Area or Division Governor; they can assist you in this final push. Craig Carpenter, Rhonda Williams and I are also here to support you; let us know how we can help. Remember, Reaching your Goals Feels Awesome!

District Leadership contact information is available at www.tm35.org. Click on District 35 Leaders 2014-2015 for contact names and email information.



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AN UPDATE TO THE REVITALIZED EDUCATION PROGRAM

By Kathy Shine, DTM, REP Chief Ambassador

The REP will launch its pilot program in 2016 with two learning paths in each of the five Areas of Learning (a combination of Interpersonal Communication, Public Speaking, Strategic Leadership, and Management). Each path offers five levels of growth, with the Ice Breaker in every path in Level 1, and the High Performance Leadership project in multiple paths in Level 5. Elective projects have been prepared and will begin at Level 3. *See electives below.*

ELECTIVE PROJECTS FOR THE REP

LEVELS 1 & 2 <i>Required Projects: Master Fundamentals & Learning Your Style</i>	LEVEL 3 <i>Increasing Knowledge</i>	LEVEL 4 <i>Building Skills</i>	LEVEL 5 <i>Demonstrating Expertise</i>
ELECTIVES IN BOTH PATHS, IN 5 AREAS OF LEARNING	<p>➤ CHOOSE 2</p> <ul style="list-style-type: none"> Deliver Social Speeches Using Presentation Software Connect with Storytelling Creating Effective Visual Aids Using Descriptive Language Connect with Your Audience Make Connections Through Networking Focus on the Positive Inspire Your Audience Prepare for an Interview 	<p>➤ CHOOSE 1</p> <ul style="list-style-type: none"> Create an Engaging Podcast Building a Social Media Presence Managing a Difficult Audience Write a Compelling Blog Manage Online Meetings Question-and-Answer Session 	<p>➤ CHOOSE 1</p> <ul style="list-style-type: none"> Lessons Learned Mange Projects Successfully Moderate a Panel Discussion Ethical Leadership
	MENTORING PROGRAM	Prepare to Mentor	Mentoring



DISTRICT 35 TOASTMASTERS

Where Leaders
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CONGRATULATIONS TO THE 15 NEW, 2014-2015 DTMS IN DISTRICT 35



- Jason Anderson**, Eau Claire Toastmasters, Eau Claire
- Wendy Bartz**, Marshfield Area Toastmasters, Marshfield
- Michael Becker**, Landmark Toastmasters, New Berlin
- Rich Boomsliter**, Love of Laughter, Waukesha
- Lisa Bosquez**, Fox Speak Toastmasters, Appleton
- Michael Dill**, Menomonee Falls Toastmasters, Menomonee Falls
- Stephanie Dolejsi**, TM 35 Leadership Club, Lake Mills
- Nicholas Glaser**, Oconomowoc Toastmasters, Oconomowoc
- Joseph Gravelle**, NSPW Xcellence, Eau Claire
- Holly Pitas**, Prairie Swale, Fitchburg
- Irvin Snider**, Assurant Toastmasters, Milwaukee
- Juliet Kosarzycki**, Manitalkers, Manitowoc
- Karen Redmond**, Church Mutual, Merrill
- Barbara Weisenberger**, Chippewa Valley Club, Eau Claire
- Rhonda Williams**, Stevens Point Toastmasters, Stevens Point

Congratulations to District 35's Triple Crown Recipients

The Triple Crown is earned by members who complete three or more educational awards during the program year; one must be a leadership award.

- Jason Anderson
- Laurie Baker
- Wendy Benkowski
- Rich Boomsliter
- Lisa Bosquez
- Julia Boss
- Craig Carpenter
- Michael Dill
- Stephanie Dolejsi
- Carol Doleysh
- Jerry Doran
- Christine Dunn
- Charles Ebert
- Theresa Flynn
- Nelly Gillman
- Nicholas Lee

- Ranee Graf
- Joseph Gravelle
- Susan Kohut
- Juliet Kosarzycki
- Melissa Batzner
- Brenda Michels
- Susan O'Malley-Larson
- Mark Pappas
- Holly Pitas
- Kris Pool
- Karen Redmond
- Gladys Rivera
- Lucas Robak
- Becky Schmidt
- Bonneka Seals
- Kathy Shine
- Irvin Snider
- Margaret Stoiber
- Lois May TeStrake
- Gerald Ward
- Janet Ward
- Barbara Weisenberger
- Rhonda Williams
- Shabana Wollin

Thanks for Sponsoring New Members!

As of June 11, 2015

The following members have sponsored 3 (or more) new, dual, or reinstated members — you helped your clubs!

- 10** Kathy Shine
- 7** Edward Thelen
- 5** John Carrara
- 4** Carlos Marquez-Barrientos
- 4** Sali Sheafor
- 4** Kathy Vielhuber
- 3** Edward Burnett
- 3** Robert Deyes
- 3** Wayne Hanson
- 3** Elizabeth Pollock
- 3** Dawn Ponty
- 3** Pierre S. Jn Baptiste
- 3** Tammy Wood



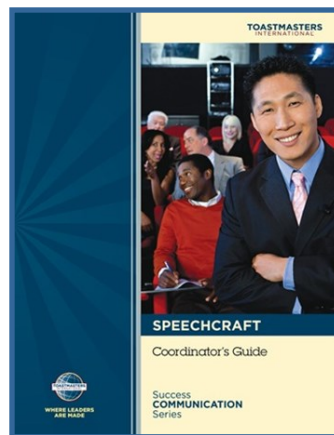
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BENEFITS OF SPEECHCRAFT

By Theresa Flynn

One Speechcraft offered in early spring brought three different organizations together and improved communication and organizational skills of everyone involved; the Speechcraft session was the first for both clubs, which are each about five years old.

ManpowerGroup Riverview Toastmasters worked with an internal corporate diversity group to reach out to the United Community Center (UCC) in Milwaukee's Spanish speaking community, but the UCC participants wouldn't be able to join ManpowerGroup Riverview since it's a closed club. A third crucial group was added: Profesionales Bilingues, a specialty Spanish/English Toastmasters club, entered the mix.



Mark Pappas, past president of ManpowerGroup Riverview, coordinated all three groups, delegating roles and recruiting help. His experiences and education combined into an HPL project. "This whole project was a huge learning experience for me. I learned the importance of clear communication and planning, as well as how important it is to make sure technology is running smoothly," said Pappas. "The Toastmasters at Profesionales Bilingues are a very dedicated group and I could not have completed this project without them!"

"When the Profesionales Bilingues Toastmasters club was first approached with the idea of collaborating in this Speechcraft project, we were immediately excited. On paper, it seemed like a perfect fit. The reality turned out to be even better than we imagined. The personalities, professionalism, and willingness to learn from the UCC folks made it a great match," said Luis Ortega, Profesionales Bilingues.

Members of both Profesionales Bilingues and ManpowerGroup Riverview received credit for different tasks during the four-session program; Scott Herziger completed his mentoring requirement for his CL. "Many [UCC participants] actually were teachers and each came with well-prepared speeches. It was a joy to help introduce them to Toastmasters and I hope that the experience helped to show them the opportunities Toastmasters offers them," said Herziger.

"I loved this project because I think it exemplifies the best of Toastmasters. Two clubs from two different Areas worked together to help the community. The corporate club got a little free advertising for their company and built new networking relationships," said Amy Linn-Strosin, M2 Area Governor. "Both clubs now have several members familiar with the Speechcraft program so that it can be repeated for new audiences and new growth opportunities. Best of all, we forged new friendships and working relationships both inside and outside of Toastmasters. Every person involved in this project was changed for the better in some way because of it. That's the very essence of what Toastmasters is about."

Congratulations Kathy Shine, DTM

The next time you see Kathy Shine, DTM, take a minute to shake her hand and offer her your congratulations. Kathy, you see, has completed eleven (11) educational awards this year. Yes, you read that correctly, eleven (11).

What a phenomenal accomplishment! Not only has she achieved such a marvelous milestone, she did it while doing an outstanding job as an Area Governor.



Kathy, I tip my hat to you and offer my congratulations for such an awesome feat. As a very dear friend of mine likes to say, "**Ya done good kid!**"

Craig W. Carpenter, DTM
Distinguished District 35
Governor



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CELEBRATE THE CLOSING OF THE YEAR WITH CLUB AWARDS AND RECOGNITION

By Theresa Flynn

Toastmaster's year end offers a great chance not only to tally up educational awards and distinguished club successes but also an opportunity to acknowledge hard work, encourage spirit and enrich club culture. Many clubs have year-end ceremonies to swear in and acknowledge officers, with invitations to Toastmasters dignitaries and shared food; acknowledging educational and leadership awards can give the whole club a chance to cheer on those who did some heavy lifting throughout the year.

In addition, a year end event can include an annual Outstanding Toastmaster or Toastmaster of the Year award; one possible computation to determine this award can be found on the Toastmasters International website: http://www.toastmasters.org/en/Shop/club-officers/Meeting-Supplies/Outstanding%20Toastmaster%20Guidelines_1113.aspx

This computation offers a combination of objective, quantifiable achievements with some subjective points toward spirit. It can be combined with member voting or additional achievements to emphasize and encourage specific club goals.

Manitalkers in the Eastern Division uses a slightly different version of these criteria, as well as awards for Rising Star (rookie or otherwise new leadership), Spirit (including club growth and enthusiasm) and Fun (creativity and energy in roles, leadership and

speaking). The club president is also granted leeway to celebrate additional awards including Outstanding Officer and Helping Hand. The club uses SurveyMonkey to add a layer of anonymity. "The awards are a great incentive to get members to see what they can do (beyond what they had already intended to do), and they offer validation for their achievements, which I think motivates them to do even more," said Juliet Kosarzycki, previous president and incoming VP-Education for Manitalkers.



In Stevens Point, Sentry Toastmasters offers two occasional awards when individuals reach some qualifications. "We have never formalized the criteria for either award but here are some of the considerations we use. Only past recipients of the Toastmaster of the Year are involved in the selection process for both awards. The Rookie award is generally given to a newer member with less than 2 years

with the club. They would be a person who embraced both the leadership and communication tracks available to them. Past recipients have usually entered speech contests and served as a club officer within that 2 year period. We also like to see them attend area, division, and district events," said Dick Hawley, a charter member of Sentry Toastmasters.

"The Toastmaster of the Year award is more selective. We have only presented this award to 12 individuals over the years. This award is for active participation in the Toastmaster program over a number of years. Generally recipients have gone on to Area/Division

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District Calendar Events for TLI

Please check the District Calendar for information about Toastmasters Leadership Institute (TLI) and Officer Training.

http://d35.toastmastersdistricts.org/District_35_All_Events.html

Club officers can attend any TLI in the district; they are not restricted to just their own division training session.

Remember, while it is best to have all 7 officers trained, if at least four attend the summer and winter TLI, your club will receive credit for 1/2 goal in the Distinguished Club Program.

Central Division Toastmasters Leadership Institute

Saturday, June 27
American Family Training Center,
6000 American Parkway, Madison
Attend either morning or afternoon TLI.

Morning Training

8:00: Registration
8:30-Noon: Training

Noon-1:00: *Optional lunch for morning and afternoon attendees available at a nominal cost. RSVP through the Eventbrite link on the district website and LinkedIn group or contact Nancy McCulley for reservations.*
Nancy.McCully.CL@gmail.com

Afternoon Training

12:30: Registration
1:00-4:30: Training (same sessions repeated from morning)

CLUB AWARDS & RECOGNITION

Continued from previous page

Governor positions or been very active in area events. Most have been previous Rookie to the Year recipients and mentored a number of new members. They also have been very involved in our Speechcraft program which we present twice a year," he continued.

Cream City Communicators in Milwaukee awards members as strong qualifications present themselves: Emerging Leader, Confidence Award, Innovative Concept, Rising Star, Service Award, Most Improved Speaker, Outstanding Officer, Club Spirit, Leadership Excellence, and Member of the Year are all examples of different awards offered over the past couple years, according to Kathy Shine, Treasurer.

In addition to officer recognition, Madison's Keynoters Club offers an attendance award at their recognition breakfast, according to Dawn Ponty, VP Membership.

Fun awards can also be granted at other celebrations; Nelly Gillman of Rockwell Automation A-B club in Milwaukee remembered creating individual, unique awards for a holiday celebration: "The awards were something like Miss Congeniality (for always helping others to succeed), Biggest Blast-off (for completing 10 speeches within one year), Loch Ness Award (because no one can find him) to a person who missed too many meetings, and Firecracker (for the sparkling personality)."

With the year end, clubs have a great chance to reevaluate their use of annual awards, as well. "As memory serves me, the club did have an awards program that was implemented about three years ago, but that dissolved with past membership. I really like the idea and will suggest it to our incoming leadership as a take away from this year," said Jeff Underwood of Landmark Toastmasters in Brookfield.





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INSPIRATION, INSIGHT & THE INS AND OUTS OF LEADERSHIP

By Peggy Lee Hanson, the “Last” D35 Central Division Governor

As a Toastmaster, what does leadership look like or mean to you? Does it take on the shape of someone who merely stands in front of a crowd and speaks? Perhaps, leadership is delivered when someone steps up to the plate and fills a vacant role.

No matter what you perceive leadership to be, it is the willingness to take bold action that places a person outside of their comfort zone. Leadership is an act of guidance or instance of giving direction, for certain; but it is also the natural instinct of wanting to help others succeed.

The consideration of being a leader is a scary prospect. Often, we don't see the role of Master Host or Secretary as one that displays influence, initiative, and authority. Those descriptors are reserved for the club president, area and division directors, all the way up the line to the international president.

But are you aware that you, as a regular member of Toastmasters, are a leader in your own right? “No, not me,” you say. I say, “Yes, you are!” Just by joining a Toastmasters club shows the foresight and capacity to step into your own power; which, in turn, displays you have all the makings of a great leader.

When I first joined Toastmasters all I wanted to do was to speak better from my feet, and having been asked to participate in Table Topics during the first meeting, I got hooked. I had no idea there were officer roles with duties to perform, such as tracking educational milestones, or writing articles to the local newspaper for club exposure. As I attended the meetings, however, and gained familiarity, I saw how each member played a significant role in the success with other members; so

I became the Vice President of Membership. Not because of the title, but because of what I could do to help the existing members succeed even more with their goals.

Stepping up to an area governor position, again for me, it wasn't for the title. It was a chance to visit other clubs, to meet more Toastmasters who had the same vision I held for myself: to be a better speaker. As the Central Division Governor, I saw how else I could help even more Toastmasters succeed with their goals—and I'm not talking about the individual manual completions. Each Toastmaster, you included, has a very personal dream to fulfill. That dream may be to become a professional or motivational speaker, to become a better speaker for a class you teach, or to simply give a toast at your daughter's wedding.

Well, where do you go from here? You could remain just as a club member, or you could take the better next step of becoming a club officer, present at one of the upcoming officer training events, compete in a contest or be the contest master, or make the decision to help even more than just your fellow club members, by applying to be an area or division director.

District 35 has the best leadership team because they are just regular Toastmasters who want to help others gain success and achieve dreams while attaining their own, just as you are doing. What can you do to help? Contact your current area or division governor, or any of the Trio to find out how you can share your expertise and vision to assist your fellow Toastmaster with fulfilling his or her dream. You'd be like Walt Disney!





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DISTRICT 35 IS LOOKING FOR YOUR SUPPORT



As we move to a more “electronic” lifestyle, we are discovering the need to manage how we store our information and communicate effectively.

District 35 is looking for a person to spearhead a project to review and manage our information. This person will have the opportunity to work across the District, assist with the development of a plan for how we collect, share, and store the information that District 35 produces—items like our newsletter, marketing materials, website information, how/when to archive or store information—the list goes on.

This project would make a great High Performance leadership (HPL) project. As a part of leading this initiative, you can further develop your skills both inside and outside of the club environment by helping the District understand and take steps to actively manage the vast information we offer.

Please contact Keith Cumiskey at khcumiskey@ra.rockwell.com to discuss this important initiative.

MICHAEL FROHNA REPRESENTS DISTRICT 35 AT SEMI-FINALS DURING 2015 WORLD CHAMPIONSHIP OF PUBLIC SPEAKING!

By Barbara Weisenberger, DTM, Northern Division Governor

On the evening of May 2, 2015, Michael Frohna was announced as the Winner of the District 35 International Speech Contest. Michael is a member of Green Bay Yackers and will be advancing to the next level of competition at the Toastmasters International Convention in Las Vegas, Nevada from August 12-15, 2015.

CW14 Focus (a half-hour news show on Fox 11 in the Green Bay/Appleton area) will be interviewing Michael (*left in photo*) on Sunday, June 14 at 10:00 a.m. Be sure to tune in (the promo for this show can be viewed at: <http://cw14online.com/2015/06/12/green-bay-man-to-compete-for-world-champion-of-public-speaking/>).



And if you are lucky enough to live in the broadcast area, take a minute to let Fox 11 know how much you appreciate their coverage of how extraordinarily successful Toastmasters can be!

For the rest of us not in the viewing area, past shows from CW14 Focus can be seen at <http://cw14online.com/category/cw-14-shows/cw-14-focus/>.



INTEGRATING TECHNOLOGY WITH TOASTMASTERS

By Theresa Flynn

As Toastmasters brings technology requirements into the new Education Track, ManpowerGroup Riverview worked with corporate Google+ support to produce a multi-site meeting. The club integrated groups in the normal meeting room plus the Google+ workspace—the Connection Point—and an additional viewing area to bring in activity from two sites and a chance for coworkers to observe from the third.

Given the hundreds of branches and customers that communicate with ManpowerGroup headquarters employees every day, this technology is an easy to use and flexible alternative to face-to-face communication.

Michael Matias, Global Tax, spearheaded the effort.

“I’d say overall that (the collaborative Google Meeting) was a huge success. Of course, this wouldn’t have worked without Mike (Bons) taking over the technology side of it and Amy (Linn-Strosin) stepping up and delivering an awesome speech,” he said. “I thought the Connection Point was setup pretty well and accommodated both the people on the hangout and people in the Connection Point – Our members and guests adapted very well to the changes. I liked the interaction between the two rooms and that we could have a meaningful and collaborative conversation between all locations.”

The meeting proved educational for organizers and participants, and many of these suggestions work for any online meeting.

When hosting a video teleconference:

- ▶ Be aware of backgrounds. A bright background, including exterior windows, can make it hard to see people who are in the foreground, and sound can carry from nearby spaces.
- ▶ In some communications packages, Google Slides or PowerPoints can be integrated as a specific feed, but it can be difficult to use slide decks as a



displayed visual aid while maintaining focus on the speaker; the detail can be lost and the light balance can make a display screen wash out or make the speaker less visible.

Communicating ahead of time to focus on slide presentations when needed can improve information flow. “Picture in Picture” indicators can be used for most attendees to keep track of all feeds.

- ▶ Make sure the software and communication infrastructure you’re using works for the number of connections you’ll need. Some options only allow a couple active participants; others may bog down significantly as more streams are added.
- ▶ While the feed is often real time, there can be brief instances of lag, where audio and video don’t sync up. Facial expressions and some gestures may be lost

During the meeting, members and guests could interact from the two transmitting sites, including during the meeting’s Table Topics. “Table topics from various locations was fun!” said Mary Kielich, who manned the observation space in a conference room.

For an additional focus on video in communications, Southeast’s SpeakTV meets every third Saturday just west of the Milwaukee’s Bay View neighborhood; visit them at <http://speaktv.toastmastersclubs.org/> or check out their Facebook page: <https://www.facebook.com/speaktv>.



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WE NEED SOME “MO’ COMEDY”

By Theresa Flynn

Comedy Comedy Mo’ Comedy was on the agenda Thursday, May 7, 2015 in Milwaukee’s Astor Hotel. Organized by Love of Laughter Toastmasters, members from that club and other Milwaukee area Toastmasters shared humorous speeches, stand-up comedy and helped guests learn some improvisational comedy techniques. “I really enjoyed participating in this year’s Comedy, Comedy & Mo’ Comedy event. I think events like this serve as a great showcase for Toastmasters to the community and create interest in joining Toastmasters,” said John Scott, incoming Love of Laughter President.

Love of Laughter, in Waukesha County, offers educational segments on introducing humor into serious topics as well as developing humorous speeches and practicing improv skills. “It was hilariously funny,” said Love of Laughter’s Gail Rust, who coordinated sample improv games with Mia Stein-Kodzick. “Stories made us roll with laughter. We tried our best at improv with spontaneous performances which included the multi headed professor and the hitchhiker. “

“I really enjoyed the comedy event. It gives Toastmasters an opportunity to step out of their comfort zone of their local club while still being surrounded by people who are encouraging,” said Jackie Scott, Love of Laughter’s Vice President of Education.

Laughs were provided by Love of Laughter’s own Tom McFarlin, Allen Edge, Jackie Scott, John Scott, and Julie Brown, joined by newer members Akhil Kumar and Shirley He. Love of Laughter also welcomed previous speech contestants Eric Young from Landmark Toastmasters, David Krill from SpeakEasy Toastmasters, Ron Powell with North Shore Badgers, and John Mandujano from Allis Chalmers. The event was further supported by LOL members Nancy Gregory, Sue Kohut, Brandi Maurin, Dan Certalic, and Theresa Flynn.

Next year’s event is scheduled for May 5, 2016. Please check Love of Laughter’s web site, <http://1227778.toastmastersclubs.org/> for information. Love of Laughter meets every first and third Thursday at Waukesha’s Nike Drive Goodwill Center.



**At the height of laughter,
the universe is flung into a kaleidoscope of new possibilities.**

~Jean Houston



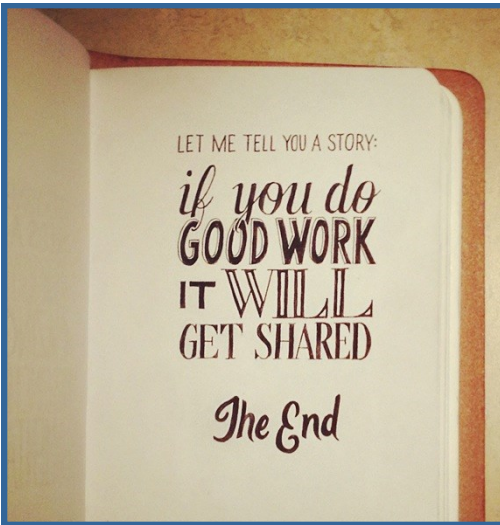
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KEYNOTERS ANNUAL RECOGNITION BREAKFAST

By Becky Schmidt, C3 Area Governor

Keynoter Club #3390 in Madison, Wisconsin, held its annual recognition breakfast on June 10, 2015 to celebrate this year's accomplishments. On hand were Central Division Governor, Peggy Lee Hanson as well as Area C4 Governor, Aundrea Price. Aundrea inducted the new officers to the club: Timm Jacobson, President; Joe Reetz, VP Education; Dawn Ponty, VP Membership; Tina Paulus-Krause, VP Public Relations; Jay Kandaneli, Secretary; Bernie Schroeder, Treasurer; and Jim Hughes, Master Host.

Aundrea had invited several guests from Trek Toastmasters, located in Waterloo, to join in the festivities. Trek Toastmasters is a fairly new club and the members were looking for suggestions on how to grow. Keynoters has had a very successful year, attaining Presidents Distinguished status. Two



tables were covered with club memorabilia, including a picture from the chartering of Keynoters in 1962!

Jim Hughes, a current officer and Revitalized Education Program Ambassador, gave a presentation on the educational changes to come for all Toastmasters. A Hall of Fame was presented, in which the Toastmaster of the Year was revealed. This year's recipient is Deanna Gilles, who has exceeded expectations as a Keynoter member. She earned both the Competent Communicator and

Competent Leader education awards, was a contestant at the District 35 Evaluation Contest at the fall conference, is a club mentor, has served as Club Secretary, and organized a very successful open house to promote Keynoters.

Breakfast snacks were provided as the club members and guests socialized and took the time to acknowledge all the accomplishments of the past Toastmasters year.

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CLOTHES SPEAK

Before the speaker reaches the lectern, he speaks with his appearance. According to tests, people make a judgment about you within five seconds. This judgment is based 65% on your appearance, 28% body language, and only 7% of the actual words you speak. Yet we are so focused on saying the right words and pay minimal attention to our appearance.

Our appearance sends a message. The information received, for the most part, goes directly into our unconscious. We are bombarded with thousands of visual messages a day. When we talk about gut feelings or woman's intuition, what we are referring to are the messages absorbed on an unconscious level. The unconscious feeds us back feelings of approval, unease, or uncaring, based on information embedded in it. As speakers we sometimes wonder why things turned out the way they did—maybe the blame lies with the message your appearance sent.

The first thing we see is color, next shape or style, then the details. So let's talk about color, the primary visual. One caveat about a color is that it should not overwhelm you, wash you out, or make you look drab or sickly. The #1 consideration to wear a color is that it flatters you. We can't all wear a color equally well. Since there are many tones to each color, there is likely one in that family which will flatter you. Dark-skinned people with brown eyes have a decidedly different appearance than someone with a fair complexion, blue eyes and blond hair. Dressing alike would wash one out and enhance the other.

The #2 consideration is appropriateness. Not all colors are equally appropriate. You wouldn't wear red to a funeral or green working at a bank. The speaker should consider his topic and dress more formal on a serious subject. A humorous speech can be delivered wearing a jacket or blazer with slacks, shirt, and tie. However, a suit with tie is always appropriate. Watch politicians as they play the image game well. Unfortunately, most women politicians don't have it down to a science yet. Women have too many choices and pressure to be up-to-date fashionwise.

A dark suit and white shirt means serious business. Avoid black—that color is not appropriate unless you are a waiter or funeral director. It is not a power color for men but it is for women. However, many women are overpowered by this color because their personal coloring is soft and wearing

black is overwhelming which decreases credibility.

Navy blues or dark gray are standard suit colors. Government agents are the men in the "gray flannel suit." Businessmen dress in blue. Blue represents trustworthiness, excellence, and dignity. Blue is the best all-around color for business dress. The closer blue gets to black, the more authority it carries. Navy blue is the ultimate authority color for men.



Only in the Midwest is brown acceptable in business suits, likely because of its association with farm country. Brown is a no-nonsense color but lacks authority. It is informal and evokes trust, a good color for marriage counselors and social workers. However, brown has no status nor sex appeal. During the depression, it was a favorite color since it hid the dirt and stains well. If you choose to wear brown, keep the color clear. Its lighter versions such as beige, tan, and camel, however, do have upper class status. For men, these tones are appropriate only in summer. They are not good business colors because they lack impact.

Colors that soil easily are high status colors, except for yellow. Yellow has a schizophrenic personality. In small amounts it is the proverbial mouth, the color of optimism, the color that invites conversation. It also makes you memorable. Yellow sticks in the brain. But large areas of yellow make us irritable and it also signifies inexpensiveness. Avoid wrapping your gifts in yellow.

While red has the longest and strongest wavelength in the visible spectrum, yellow is the color that travels fastest and our brain discerns it before any other color. Against a dark background, it practically jumps out. It is a great color for advertising. When you place yellow against black, the yellow really screams and our brain interprets that color combination as a warning. All our warning traffic signs are in that color combination.

Wear a light yellow shirt under your jacket, a yellow tie, or yellow accessory and you are more likely to be picked the

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winner in close competitions. Any time you want to be remembered, wear a touch of yellow and gain the advantage. Just avoid wearing it with black. Women can accessorize with pins or scarves to leave their mark.

Matching your suit to your hair color can be quite effective, especially if you have gray hair. Since you are likely older, the softer color is flattering to aging skin. President Clinton appeared in this manner when his hair had gone gray and he looked fabulous. Gray is the color of credibility. If you need to appear in court, wear gray. It makes you more believable. A burgundy or red tie creates attractive contrast.

A red tie says "notice me." It is also appropriate for dates because it is romantic. Women often consider their power suit to be red. A true red suit is very aggressive, and depending on style, can be aggressively sexual. After 20 minutes it can become irritating. Large areas on red can act on us like too much caffeine. A blouse in red, a blazer, or an accessory is fine. It makes you appear extroverted and poised, but a red suit, unless it's a muted tone, is loudly aggressive. British soldiers wore red uniforms in the War of Independence for that reason. Likely you don't want to send that message.

Other than Santa Claus, no man will wear a red suit, but a red blazer is a great color if you want to appear outgoing, strong, and virile. If you're working a booth at an exhibit, it is the perfect garment. It sends the message that you're gregarious without a high pressure agenda. It is also appropriate for parties and giving speeches. Keep in mind your topic, location, and objective of the event. Just as with any of your clothes, make sure it fits well. Paying a few dollars for tailoring pays big dividends in looking like a million bucks.

A color that is taboo is green. It is the color of money and wearing it makes you look less trustworthy. In our culture, green symbolizes inexperience, jealousy, or being ill. Even for women, it is not a power color because it appears young. Green is also not a flattering color for most people.

Let's not leave out orange. It's a party color but it is not a

color of refinement. If the lady wears an orange gown to a formal affair, she loudly proclaims she is not the guest of honor. Orange is a hard color to wear for most people and it is definitely not a status color. Think prison jump suits or Halloween. However, an orange accessory is memorable and friendly. It is similar in effect to yellow.

If a man wears an orange tie, he'll look like he'd be fun and is sure to be noticed. Wearing a green and purple tie makes you appear amusing. A green tie or accessory makes you appear eco-friendly. Don't wear too much of it if it's not a flattering color because when we're green, we're inexperienced. A blue tie is cool but you may look too cold, especially if you already are wearing a blue suit.

Purple is not as cold as blue and suggests that you are spiritual, intuitive, and unconventional. It's the artist's mood enhancer. In antiquity, purple symbolized royalty. For women, a purple dress or suit may be perfectly appropriate unless you're presenting about business, then stick to blue, navy, or gray. Lavender promotes sensitivity, and depending on your subject, may be appropriate in a dress or suit. In a pantsuit, it sends a conflicting message since the style contradicts the color's characteristic.

There are no classier colors than burgundy, wine, or muted red. And if you want to look really friendly or sweet, wear pink. However, it may not create enough contrast with your shirt. Women in pink blouses are appealing because it is the most non-aggressive, feminine color. If you have a strong personality and want to tone it down, pink will have a mellowing effect. Hillary Clinton wore pink effectively when she was campaigning for senator in New York. She wore it with her dark power suit and proclaimed she was powerful but sweet.

A white shirt is the ultimate power shirt. It goes with everything. With a dark suit it creates strong, clean, architectural lines which enhance the male body. Nowadays



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we often we see shirt colors that don't match, blend, or contrast correctly. Many men are color blind or have not developed a sense of color and women are getting more so nowadays, too. The colored shirt look is often muddled and creates disparity. White is a "no brainer." Light, clear colors are better than colored shirts and may be appropriate if they harmonize or blend with the suit color.

Wearing white other than a shirt is theatrical, even for women. Tom Wolfe and Mark Twain wore white suits for effect. White is a color for casual outdoor wear. Even a white jacket is iffy and a white tie is theatrical. It imitates the gangster look of the 20's.

Generally, darker colors make you look more serious and intense. Medium colors have more vibrancy and light colors have a soft look. When you want to appear less intense and friendlier, opt for medium to light colors. Create interest with contrast or accessories. Avoid the one-color-look, that's when your suit color is very similar to your shirt color. It's a depressing look because there are no delineating lines. Your appearance can help your message to sparkle when you dress in appropriate colors.



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E1 AREA — A FUN TOASTMASTERS YEAR!

By Lori Namur, E1 Area Governor

It was exciting to work with the E1 Area clubs this year! The clubs collaborated at several events, including the fall and spring speech contests. Everyone played important roles, while having the opportunity to network and learn with one another.

Throughout the year, whether at events, participating in Area Council calls, networking at conventions, etc., E1 club members shared successes that benefited one another and their clubs. Additional PR campaigns were initiated, membership building events were coordinated, and annual parties and open houses were held. If you are ever looking to have some fun and be inspired, please stop by one of the E1 Area club meetings! Everyone will warmly welcome you.



As Area Governor this Toastmasters year, it was an honor to work with the E1 Area team!

Pictured are Toastmasters from E1 area clubs that participated in the spring International and Tall Tales Speech contests. From the left, Dave Schmitt (Sheboygan), Bruce Bitter (Manitowoc), Ryan Theel (Plymouth), Barb Kollath (Manitowoc), and Mark Zwick (Sheboygan). The contest was held at Masters Gallery Foods in Plymouth on March 21, 2015.



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CONGRATULATIONS! BEST WEBSITE AND BEST NEWSLETTER CLUB WINNERS

Six Toastmasters clubs were recognized at the Spring Convention in Marshfield as having the Best Website and Best Newsletters in District 35. In April, the District reached out to all Club Presidents and Vice Presidents of PR asking for their submissions for best newsletter and website.

We received several great applications and selected these six clubs for being the best of the best:

Best Website

- First Place – Menomonee Falls Toastmasters #1188276
- Second Place – Ozaukee Toastmasters #3210
- Third Place – Uptowner Toastmasters #1159

Best Newsletter

- First Place – Keynoters Toastmasters #3390
- Second Place – Thriving Communicators Toastmasters #1845206
- Third Place – Brookfield Toastmasters #7833

Congratulations to these clubs for their efforts—you’ve set the bar high! As we set goals for the 2015-2016 Toastmasters year, plan now to get inspired and create informative, interesting, and exciting newsletters and websites. We’re looking forward to the Best Website and Best Newsletter this coming Toastmasters year.

Cindy Laatsch
Lt. Governor Marketing



Thank You 2014–2015 Leadership Team

Trio:

Craig Carpenter , Rhonda Williams , and
Cindy Laatsch
Immediate Past District Governor Jennifer
Smith

Public Relations Officer Richard Seelig
Secretary Kris Pool
Treasurer Sue Kohut

Division Governors

Central Peggy Lee Hanson
Eastern Linda De Clute
Metro Keith Cumiskey
Northern Barbara Weisenberger
Southeast Douglass Anderson

Area Governors:

- C1 Jennifer Leny
- C2 Sarah Bass
- C3 Becky Schmidt
- C4 Aundrea Price
- C5 David Dopkins
- E1 Lori Namur
- E2 Sue Wittman
- M1 David Reed
- M2 Amy Linn-Strosin
- M3 Kathleen Rader
- M4 Julia Boss
- M5 Irv Snider
- N1 Mark Nienow
- N2 Tina Grezinski
- N3 Scott Wuerch
- N4 Heidi Schriener
- S1 Carol Doleysh
- S2 Therese Miller
- S3 Ron Morishita
- S4 Kathy Shine