



### IS IT YOUR TURN? NOW?



Please take a couple of minutes and reflect on the question, "What has Toastmasters done for me?" I'll bet your answer will include some (if not all) of the following: vastly improved my self-confidence, made me a better speaker, a better listener, I am better at understanding what people are telling me, or I can actually

run a meeting and stay on track.

Now, reflect on the question: "What have I done for Toastmasters?" Have you served your club as an officer? Invested your time and energy to keep your club strong, viable, and fun? Participated in speech contests, conferences/conventions, or other District events? Remember, the ideas you gather outside of your club help to make your club better.

Is it now time for you to take the next step, both in personal growth and improvement, and service to the Toastmasters organization? How about becoming a District officer? We need Area Directors, Division Directors, and officers at the "staff" level, i.e. Administration Manager, Finance Manager, Public Relations Manager, and members of the Trio.

Being a District Officer does require investing some time, energy, and effort. However, I promise you that the benefits you receive far outweigh the investment. The years that I have been privileged to serve as a District Officer have been most pleasurable and rewarding. I have had the opportunity to meet and work with some of the finest people on

earth, you the members. I have established friendships all across District 35 and Region 5 that will last a lifetime. I truly believe there is no finer group of people with which to be associated than Toastmasters. My hope for you is that you may receive as much from Toastmasters as I have. My rewards far outweigh my investment.

Nominations for District Officers is now open. The two forms required for nomination, "2015 District Leader Nominating Form" and "2015 Officer Agreement and Release Form" are available on the [District website](http://www.tm35.org) at [www.tm35.org](http://www.tm35.org) under the "Public Downloads" tab. Both forms are required (don't forget to sign them) and may be sent to me via email at [craigd35dtm@gmail.com](mailto:craigd35dtm@gmail.com). Please feel free to "self-nominate," it is perfectly acceptable to do so.

### IS IT YOUR TURN? NOW?

Yours in service and gratitude,  
Craig W. Carpenter, DTM  
Distinguished District 35 Governor





## February 2015 Newsletter Volume 51 Issue 4

### HOW MUCH COFFEE DO YOU ORDER FOR A DISTRICT CONFERENCE?

Sounds like a trick question, doesn't it? The logical answer is "enough for everyone" but what if you don't know how many people are coming, the hotel is pressing for your answer, and you can't spend money you haven't received yet?

#### Why is this so complicated?

The District 35 the Fall Conference and Spring Convention are **self-supporting**. The money doesn't come out of the District Budget or from Toastmasters International, but comes from money received through attendees' registrations. Expenses include food, rented AV equipment, banquet and education room rentals, staging for speech contests, registration table supplies, and printing costs for the program.



There are things that attendees don't pay for like contest trophies (they come from the speech contest budget). The publicity prizes—the coffee mugs and license plate holders—came from the marketing budget. The Distinguished Club Recognition Breakfast and Net 5 Pizza Party in spring come from District incentives and recognition.

#### What prices do the conference sites charge?

It varies from site to site. Some make us commit to "minimums." We guarantee that we will purchase at least a certain amount in food or we pay the difference. This spring in Marshfield, we don't have a minimum, but we are renting the facility for \$1,000. Next fall at the Crowne Plaza Airport in Milwaukee, we've guaranteed \$8,000.00 in meals and will pay a \$2,500 meeting room rental. Chula Vista had a lower meal minimum and waived the room rental, but charged for staging and risers.

We commit to expenses before the first registrations come in. A month before the conference, we agree to pay equipment rentals such as the speech contest stage and projection screens for education sessions. We order the snacks for Friday night and coffee for breaks, all before we know how many people are coming. At \$59.50 for an urn of coffee, it's challenging to know how much to order!



About a week before the conference, the final meal count needs to be turned in. If you've ever planned a wedding or other celebration at a hotel, you know they make most of their money from banquet meals, and they add a 19-21% service charge on top of the basic cost. We've been lucky at some venues to pay as little as \$10-13 for lunch and \$18-22 for dinner, but those places are getting harder and harder to find. If you add in a 21% service fee, the \$22 dinner adds up to \$26.62. Many conference sites are charging \$30 or more for dinners (\$36.30 with a 21% service charge).

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### How can YOU help ensure a successful conference?

If you can attend the lunch and dinner banquet, remember it helps us when we are contracted to pay 'minimums'. It also helps the organizers with programming because we have announcements that we want everyone to hear, and we want to present awards at a time when most everyone is in the room.

We are asking you to please submit your conference registration in as soon as you can to help the committee plan to meet everyone's needs. If something comes up, we can process refunds up until the meal cutoff date and even do our best to "resell" meal tickets if there's a last minute cancellation.

We do all we can to contain costs while making the conferences a valuable experience. I hope this information helps you understand our conference finances a little better!

### Prepare for Marshfield:

[http://d35.toastmastersdistricts.org/2015\\_Spring\\_Convention.html](http://d35.toastmastersdistricts.org/2015_Spring_Convention.html)

Registration for the spring convention will open soon and will "close" with a postmark date of April 13, 2015. "Late" registrations will be accepted with a postmark of April 20 and will cost a little more.

Don't mail or log into EventBrite after April 20 though; the registration team needs to complete its work, so there will be a registration 'blackout' until the convention starts on Friday, May 1 when walk-in registrations will be accepted.



\*\*\*\*\*  
**Did you know?** If you attend a conference in some districts, there's one price that covers registration and meals, so you pay a set price. In District 35 we offer *ala carte* registration options because we know some people may have to leave before the dinner banquet or may not arrive until after the lunch. We're also a rarity in offering "club registrations" allowing any number of club members to attend for a capped price.

Mark your calendars for these upcoming conference dates in District 35:

### Spring Convention, 2015

May 1-2, Hotel Marshfield, Marshfield, WI

### Fall Conference, 2015

November 6-7, Crowne Plaza Milwaukee Airport, Milwaukee, WI

### Spring Convention, 2016

May 6-7, Best Western Oshkosh, Oshkosh, WI

**Do you have a business or provide a service that you want to market to other Toastmasters?**

Consider running an ad in our upcoming convention program. A business card sized ad (3.5" x 2") will be included in the program for \$30.

Email Rhonda Williams at [rhondainwisconsin@gmail.com](mailto:rhondainwisconsin@gmail.com) for details.





### Good News for District 35



We have completed seven months in our Toastmasters year and District 35 is well on its way to success for 2014–2015.

From July 1 through February 14, we have already achieved:

**236 educational awards**  
(68 since December)

**12 Triple Crown awards**  
(3 since December)

**5 new clubs chartered**  
(1 since December)

**9 prospective clubs**

**What can we  
achieve next?**

### DO YOU HAVE WHAT IT TAKES?

#### How to Become A Toastmasters Club Coach

Choosing to become a Club Coach is an important leadership decision, and allows both the coach and the club to grow and develop—as both Toastmasters and as leaders.



**Q What is a District 35 Club Coach?**

**A** As a Club Coach, you guide and encourage club members to achieve superior performance results. The purpose of a Coach is assist the clubs growth and development—through creating a healthy and inviting club experience, continually seeking new members, and retaining current members.

**Q What clubs can request a Coach?**

**A** Any club with 12 or fewer members can request a Coach. The Coach cannot be a member of the club when assigned, but can join the club once they become their Coach.

**Q How many people can coach a club?**

**A** Up to two people can be appointed to a club.

**Q How long is a Coach assignment, and how do you measure success for the Coach and the Club?**

The Coaching appointment lasts to June 30 of the current program year. The club's success is measured by the club reaching Distinguished status or better. If Distinguished club status is not reached in the initial program year, the assignment will be extended to June 30 of the following year.

**Q Are there currently clubs in District 35 that qualify for a Club Coach?**

**A** Yes! There are more than 25 clubs across all Divisions that qualify for a Club Coach.

**Q How many Club Coaches does District 35 currently have?**

**A** The District currently has 22 Coaches that support 14 clubs. BUT that means that if each of the additional 25 clubs that qualify for a coach was assigned two coaches, we'd need 50 additional club coaches!

**Q What do I receive when I become a Club Coach?**

**A** As a Club Coach, you receive incredible personal rewards. You grow as a leader and a Toastmaster. You have the ability to share and guide the

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### Talk Up Toastmasters!

Throughout the year, Toastmasters International offers several membership-building contests.

The current contest for club participation is:

#### Talk Up Toastmasters!

**February 1 to March 31**

It's simple—add five new, dual or reinstated members to your roster within the contest dates above to win this award.

For club and individual contest rules and details, go to

<http://www.toastmasters.org/~media/>

[~/media/](#)

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[302B2F40371.ashx](#)



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club on its path to success. Through your guidance, the club and its Board are given the opportunity to thrive and serve both the club's members, District 35, and Toastmasters International.

**Q What recognition does a Club Coach receive?**

**A** Coaches receive recognition in several ways:

- Each Coach receives a pin upon assignment
- After successfully completing the assignment, each Coach receives a certificate from Toastmasters
- Upon successful completion, a Coach also receives credit toward their Advanced Leader Silver award

**Q If I become a Club Coach, what resources are available for me?**

**A** District 35 began holding monthly Club Coach conference calls in February 2015. During these calls, we share "Coaching Best Practices," personal successes as Coaches, and other leadership development tools. In addition, all Coaches receive information from Toastmasters International when they receive their initial Club Coach Packet. District leadership is always available for one-on-one conversations.

In addition, Coaches receive recognition and attend special events at District events.

**Q How can I become a Club Coach or learn more about requesting a Coach for my club?**

**A** Contact Cindy Laatsch, Lt. Governor Marketing at [cindy.laatsch@yahoo.com](mailto:cindy.laatsch@yahoo.com).

Vince Lombardi, legendary Coach of the Green Bay Packers said it best: **"Individual commitment to a group effort — that is what makes a team work..."**

Please consider becoming a member of the District 35 Club Coach team. Your commitment and leadership skills can make a difference.

Cindy Laatsch  
Lt. Governor Marketing





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### MOVING ON UP WITH NET5!

There are still questions out there on “Why is NET5 such a big deal?” The club officers have now gone through the second round of TLI training and should be geared up to inspire the members in their clubs to move towards accomplishing their educational goals. A club with members achieving goals is a club that is meeting their members’ needs and providing them the benefits of the Toastmaster program. The method that Toastmasters use to measure this is through the Distinguished Club Program (DCP) which strongly emphasizes the educational programs. Every club that is meeting the objectives of Toastmasters for its members should become a Distinguished Club.



But...what if your club only had 10 members at the beginning of the Toastmaster year? To be Distinguished, Toastmasters has a requirement that a club has 20 members. This is where the power of NET5 comes to the forefront! If your club has a growth of five or more members from your base membership last July (NET5 growth), you can still qualify to be Distinguished even if your membership is less than 20 members! If your club started with 10 members, growing your club to 15 members by the end of the Toastmaster year will make your club eligible for Distinguished status. If your club grew by five members, your officers were trained, and your club reports were sent in on time – the club will already have three components completed towards being Distinguished. Accomplishing only two educational goals, the club will be Distinguished.

NET5 also benefits clubs by bringing in new ideas, energy, excitement, opportunities, and leaders! Take back the excitement from the TLIs and motivate your club to bring in more guests to see the good things that your club is doing. Currently there are 38 clubs in District 35 with a base membership of 14 or less that would benefit through NET5 to gain Distinguished status. If your club has been stagnant, have your Area Governor or another seasoned Toastmaster assist you with a Moments of Truth session. The time is now to take action and have your Toastmaster club be the best it can be and show it off by being Distinguished this year, with or without the 20 member criteria!

Richard Boomsliter, DTM  
[rboomsliter@yahoo.com](mailto:rboomsliter@yahoo.com)  
NET5 Chair  
District 35

The greatest oak was once a little nut  
who held its ground.  
~Author Unknown

### The Oconomowoc Toastmaster Club will be 65 years old in April 2015!

Come celebrate with us!

Please save the date – Sunday Afternoon, April 26, 2015 at Waukesha State Bank in Oconomowoc.

Time to be determined.

More details to follow!

Any comments or questions? Contact Joan Genske, [genskej@sbcglobal.net](mailto:genskej@sbcglobal.net).







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### CENTRAL DIVISION REPORT



Central Division has one more TLI to present for this season, which will be February 18, 2015 at the American Family Insurance Training Center in Madison, beginning at 5:30 PM. So far, the feedback received from the first two TLIs has been positively encouraging. Plus, with only a few mentions of the session's length being too long, many more commented on how quickly those hours had passed.

The Toastmaster's life always seems to be busy, no matter what role you play: member, club officer, contestant, judge, or district leader. Yet, the capacity in which you fulfill that role is the sweet cream butter that spreads over the bread ever so easily and smoothly. Toastmasters International (TI) has updated their tagline to "Where Leaders Are Made." Headquarters is evolving their message (and their educational program) to be aligned with the changing times and its members' needs. During Toastmasters Leadership Institute (TLI) the opportunity is not only to train club officials, but also to grow leaders. This is accomplished by those who get up in front of that training room and present modules previously selected by TI, as they deem appropriate and necessary.

We, as District 35 Division Governors, along with our Lieutenant Governor of Education & Training, Rhonda Williams, had the unique opportunity to pick and choose the modules for this winter's TLI. The topics of mentoring, evaluating, contests, and having a healthy team exemplified the all-encompassing role of Leader. In my division of Central, I decided the length of each presentation would be a maximum of fifty minutes. This would allow the presenter to fully step into the subject matter and involve and encourage audience participation for the fullest possible learning affectivity.

As a leader, not only in Toastmasters, but in my professional and personal lives as well, I seek every opportunity to grow other leaders, as my predecessors and mentors have helped me develop. They offered encouragement to be myself, to deliver speeches and presentations in the way my heart called to do so. I give that same advice to my team of area governors and to the presenters. Toastmasters' corporate gives us the tools and templates, but they are meant for us to tweak and shape into our own personality.

And that, Toastmasters, is how leaders are made.

Peggy Lee Hanson, ACS, ALB  
Central Division Governor





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### MEET JIM KOKOCKI, TOASTMASTERS INTERNATIONAL PRESIDENT-ELECT



Meet President-Elect of Toastmasters Jim Kokocki, literally, in May at the District 35 Spring Convention in Marshfield. He is our special guest for the event. An entrepreneur and business consultant residing in Saint John, New Brunswick, Canada, Jim was elected this past August in Kuala Lumpur to the second-ranking officer position in Toastmasters. In August 2015 in Las Vegas, he will be inaugurated as President of the organization.

A dedicated Toastmaster for 27 years he served on the Board of Directors from 2002 to 2004. As an international officer he continues in his role as a “working ambassador” for the organization, and to help develop, support and modify the policies and procedures that guide Toastmasters International in fulfilling its mission.

Plan to attend the Spring Convention on May 1-2, and meet the future president of Toastmasters.

### AN UPDATE TO THE REVITALIZED EDUCATION PROGRAM

By Kathy Shine, DTM, Chief Ambassador

If you were unable to attend a winter TLI, or just want to hear about the information one more time, you can download the PowerPoint presentation from DropBox (no, you don’t need a personal account) and listen with the narration.

[REP-Update-WinterTLI-2015-Narration-dropbox.pptx](#)

When the website opens, click on the blue “Download” icon in the upper right corner of the screen. Select Direct Download. When the PowerPoint opens, play it in the “slide show” view.

Below are the proposed Levels in the new Revitalized Education Program.







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### FOUNDATIONAL COMPETENCIES DEVELOPED FROM THE COMPETENT COMMUNICATION AND COMPETENT LEADERSHIP MANUALS

By Kathy Shine, DTM, Chief Ambassador

In case you didn't get the opportunity to write down all the competencies that you can learn and develop within Toastmasters, here's the screen shot that was shown at the winter TLI sessions. [See the link on the previous page to learn more.](#)

Active listening	Find the research you need	Speech drafting techniques
Aid another in goal setting	Give constructive feedback	Speech organization styles
Appreciate the value of rehearsal	Identify type of persuasive speech	Speech outlining techniques
Assist another in learning a skill	Implement a plan	Speech structure
Basic speech structure	Incorporate feedback	Strong transitions
Body language basics	Inspire your audience	The importance of delivery
Build a team	Know the types of persuasion	Topic selection
Communicate well within a team	Lead by example	Understand methods of practice
Concrete, specific words	Listen to all ideas	Understand motivation
Convey your message	Listen without judgment	Understand the basics of mentoring
Coordinate team effort	Motivate team members	Understand the purpose of leadership
Create and administer a delegation plan	Organize information	Understand the responsibility of leadership
Delegate tasks	Organize your message	Understand the value of silence
Design your visual aid	Plan and organize information	Understand your audience
Develop a project plan	Positively influence others	Use correct grammar
Develop a project proposal	Practice techniques	Use strong verbal content
Display your visual aid	Recognize qualities of a good leader	Use tone to convey meaning
Encourage team members	Relate your message	Use vivid descriptions
Enhance your reputation	Share your knowledge	Value each team member
Facilitate a group schedule	Speak without notes	Vocal variety and expression
Facilitate constructive discussions	Speech drafting basics	When to research a topic



# DISTRICT 35 TOASTMASTERS

Where Leaders  
Are Made

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## WHAT ELSE DID YOU MISS AT THE WINTER TLI?



**Learning is a treasure that  
will follow its owner  
everywhere.**





### SOME CHALLENGING THOUGHTS ON MENTORING

By Keith Cumiskey, DTM, Metro Division Governor

At a recent club officer training event, Chad Lawson (ACS, ALB, The Breakfast Club and Landmark Toastmasters) delivered a powerful and insightful presentation on Mentoring.

The Mentoring module from the Successful Club Series (Publication 296A) is quite good and served as the basis of Chad's presentation, but what impressed me most was his ability to move beyond the material itself. Three challenging thoughts jumped out at me and are worthy of note.

First, the existence of both formal and informal mentoring relationships. While Toastmasters recognizes and rewards the formal mentoring relationship (Project 9 in your Competent Leader manual and as a requirement toward Advanced Communicator Gold), Chad stressed the importance of the many informal mentoring relationships that he maintains.



Next, the mentoring relationship, as defined by Toastmasters, is intended to be finite, but Chad challenged that notion. It is certainly not healthy for a mentee to become dependent upon a mentor. However, a relationship that continues to grow beyond the first three speeches can be beneficial. A trusted sounding board, someone who continues to provide feedback, is valuable regardless of the level to which you develop.

Finally, the value of receiving mentoring and developing mentoring skills extends beyond the safe world of Toastmasters. Some examples are the workplace, Big Brothers/Big Sisters, Boys/Girls Clubs, church organizations and scouting to name a few. Develop your mentoring skills in Toastmasters and take it to the world!

Feedback forms from the TLI indicated that the attendees loved Chad's presentation. No doubt his charming personality and dynamic delivery had something to do with that, but his unique perspective on this often overlooked subject certainly added to that response.

If you are an experienced Toastmaster, consider the positive impact to both you and your club by serving as a mentor for a new member. If you are a new Toastmaster, and don't yet have a mentor, contact your Vice President Education to assign one to you. They have the resources to locate a suitable candidate within the Toastmaster family.

**A mentor empowers a person to see a possible future,  
and believe it can be obtained.**

**~ Shawn Hitchcock**





### MORE THAN MANUAL MILESTONES

Too often we focus on the next manual milestone—Competent Leader (CL), Advanced Leader Bronze (ALB), Advanced Communicator Bronze (ACB), Distinguished Toastmaster (DTM)—and don't expand our Toastmasters horizons to anything more.

We prepare our speeches, for our meeting roles, and attend meetings on a regular basis. We go through the motions of attending Toastmasters Leadership Institute (TLI), but do we truly take to heart what we've learned?

I was following the program as outlined by an organization that builds leaders and strong communicators, but I felt as if something were missing. It was as if my experience could be defined in a few puzzle pieces, but I couldn't see the desired image. I was then contacted by an Area Governor who was in need of an Area Deputy to complete the remaining visits required to achieve notable Distinguished Area status. I took a chance, said yes, and realized that I would never be the same Toastmaster I once was.

If one of your goals is to enhance your leadership skills, consider taking on the challenge of a role outside your CL manual.

Reach out to our Lieutenant Governor Marketing to become a Club Coach. Share experiences and ideas to help a club with less than 12 members become healthy again. Take on the challenge the Club Ambassador Program sets forth and visit three clubs outside your home clubs, an Area and Division event (contests count!), and attend a District event. If you missed the Fall Conference at the Vista Chula, the Spring Convention is just around the corner in Marshfield, WI, and is looking to be a great event.

Join an additional club that differs from your home club. Love of Laughter is a great open club where you can enhance your humorous speaking skills, improvisation, and bond with the current members. In the Advanced

Leadership Toastmasters Club, we recently went through a group exercise and created an Ishikawa (fishbone or cause-and-effect) diagram to determine where we can focus our energy in partnering with Rich Boomsliiter on the Net5 initiative...and in an upcoming meeting, we will be sharing the leadership profiles created via a questionnaire members completed as pre-work to discuss how different communication and leadership styles come together in a project. It's not about receiving speech credit, though we do that, too, but the end result is about so much more.



Toastmasters International is "where leaders are made," but taking on a role beyond the CL manual builds a foundation of leadership.

I challenge each and every District 35 Toastmaster to go beyond the books and find a role that defines the very essence of the leadership we strive to build.

Respectfully submitted,  
Julia K. Boss, CC, ALB  
Metro 4 Area Governor, 2014-2015  
Advanced Leadership Sec. & Treas., 2014-2015  
Advanced Leadership Coach





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### COLOR SPEAKS (PART 1)

What do you mean when you say “I’m tickled pink”? Aren’t you proclaiming that you’re feeling pleased, glad, or happy? The doctor may tell you: “you’re in the pink!” Why pink? You use pink because pink is a feel good color. Even if you don’t like pink, you’d never say you’re tickled blue or green.



Pink says “I’m sweet.” Pink is pleasing, delicate, non-aggressive. Light pink is the ultimate feminine color: delicate, pleasing, and nonaggressive. Besides that, baked goods in pink boxes are perceived to be tasty and cosmetics in pink packaging are considered to be effective, even by men (although they might want to carry it in a brown bag).

Pink is a unique color, not just a softer version of red. Pink inhibits the secretion of adrenalin. Ladies, if you went overboard shopping and anticipate an angry husband, wear pink. He can’t get violent in the presence of pink, his heart muscle can’t race fast enough.

When we say we’re blue, we express melancholy, not the depth of depression, which is black. Depression is a black mood, it sucks up all energy, like a black hole. No, blue is more of a frustration when things don’t work out as we hoped. The essence of blue is excellence. When our friends are true blue, they are as good as gold. Our first prize winner gets a blue ribbon. The best stocks are blue chip. The aristocracy is blue blood. Blue is a color that symbolizes trust, social status, dignity, and respect, all admirable qualities.

Blue is different from red in that it inhibits stress from taking over your body. Blue slows the pulse rate, deepens breathing, reduces perspiration, lowers body temperature, and it eliminates the fight or flight response. It keeps the heart from revving in a crisis.

Blue helps you keep your cool.

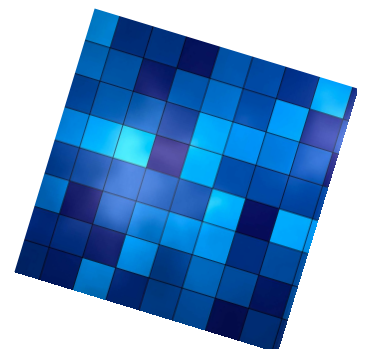
Bridges that have a history of jumpers are generally painted blue to reduce the stress of potential suicide victims. The Lakeside Park Bridge in Fond du Lac, WI is painted in such a color, although I doubt it has a history of jumpers. Their effort might land them only knee deep in water.

For those who want to lose a few pounds, eat in blue. A blue environment depresses your appetite. Alfred Hitchcock is said to have given a dinner party with the food dyed blue—and nobody ate. You don’t have to go to that extreme; a blue table cloth or Prussian blue plate will work. You could even have a blue light shine on your plate. It will change the food to some weird, unappetizing color.

When blue is lightened to sky blue, the effect is more ethereal. When you see sky blue it causes your pituitary to contact the brain to release several neuro-hormones which have a tranquilizing effect. The color is a natural tranquilizer. The color is also called cardiac blue in hospital environments. And if you need an environment that encourages fantasy and creativity, sky blue is the color.

Blue is the best all-around color. Wear blue, invest in blue, study in blue, relax in blue and, if you want to lose a few pounds, eat in blue. There are many tints, tones, or shades of blue and some of them will be perfect for you.

Alexandra Benz, ACS, CL  
Fond du Lac Toastmasters  
Benz Image Consulting  
Services  
920-922-7203





# DISTRICT 35 TOASTMASTERS

Where Leaders  
Are Made

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### CONTEST SEASON IS UNDERWAY!

Most clubs have already completed their contests for the Tall Tales and International Speech Contest and the Area and Division competitions are coming soon.

Members are welcomed, and encouraged, to attend contests for areas and divisions even if they don't belong to that area and division. This is an excellent opportunity to network and hear some other great speakers. All the contest winners culminate up to the District contests to be held in Marshfield at the Spring Convention.

Attending these events counts toward the Club Ambassador program—visit three other clubs besides your own, plus one area, division, and district event. Each visit is a great opportunity for networking and learning what others are doing in Toastmasters.

Also, think about offering your services as a judge. At the higher levels, judges cannot be from the same club and/or area as a contestant. If you have already completed six speeches from the Competent Communicator manual, you may want to consider being a judge. Reach out to the area and/or division governor and see if you can be a volunteer.

Plan now to attend an upcoming contest. More details on each contest can be found on the [District 35 calendar](#).



#### **Friday, February 20**

##### **S2 Area Contest**

5:45–8:30 p.m.

Goodwill Community Center, Waukesha

##### **S3 Area Contest**

6:00–9:00 p.m.

Mt. Pleasant Village Hall, Mt. Pleasant

#### **Monday, February 23**

##### **M3 Area Contest**

6:00–9:00 p.m.

Waterstone Bank, Oak Creek

#### **Friday, February 27**

##### **M2 Area Contest**

5:00–8:30 p.m.

Manpower Group, Milwaukee

##### **S4 Area Contest**

6:00–9:00 p.m.

Mayfair Mall, Lower Level Community Room G110, Wauwatosa

#### **Friday, March 6**

##### **S1 Area Contest**

5:45–8:30 p.m.

Goodwill Community Center, Waukesha

#### **Saturday, March 7**

##### **M1 Area Contest**

9:00–1:00 p.m.

Menomonee Falls Public Library, Menomonee Falls

##### **M4 Area Contest**

9:00–12:30 p.m.

Best Western Midway, Brookfield

#### **Wednesday, March 11**

##### **N2 Area Contest**

5:30–9:00 p.m.

Portage County Library, Stevens Point

#### **Saturday, March 14**

##### **M5 Area Contest**

9:00–1:00 p.m.

Assurant Health Building, Milwaukee

##### **N1 Area Contest**

9:30–11:30 p.m.

Church Mutual Building, Merrill

#### **Saturday, March 21**

##### **E1 Area Contest**

9:00–12:00 p.m.

Festival Foods, Sheboygan

#### **Thursday, March 26**

##### **N4 Area Contest**

6:00–8:00 p.m.

Globe University, Eau Claire

#### **Friday, March 27**

##### **Metro Division Contest**

6:00–9:30 p.m.

Medical College of Wisconsin, Kerrigan Auditorium, Wauwatosa

#### **Saturday, March 28**

##### **Southeast Division Contest**

Time: TBD

Medical College of Wisconsin, Kerrigan Auditorium, Wauwatosa

##### **Eastern Division Contest**

9:00–2:00 p.m.

DJ Bordini Center, Appleton

#### **Saturday, April 11**

##### **Northern Division Contest**

10:00–12:00 p.m.

Chippewa Valley Technical College, Eau Claire





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### CORPORATE CLUB SESSION TO BE HELD AT 2015 SPRING CONVENTION

By David Reed, M1 Area Governor

Each corporate club within District 35 is very unique...each with its own corporate personality. At the Fall Conference, the Corporate Club Corner hosted approximately 12 participants representing many different corporations. The roundtable discussion was sort of an idea swap. Each club presented what works well for their particular club as well as one challenge they were facing. It turned into a brainstorming session with new fresh ideas abounding. It's so true that each club runs their meetings in their own tailored style depending on the corporate parameters and therefore faces their own unique set of challenges.



For example, Deere Tales (my club at John Deere) talked about how we use the factory newsletter to promote club meetings. Also, we discussed the challenges of attracting the attention of factory managers to the benefits of Toastmasters. Some other corporations represented were Sentry Insurance, Rockwell International, and Bank of America.

After the session, the recommendation was made that a well-advertised, formal session be offered at the Spring Convention. The popularity of the subject matter combined with the interest in learning the creative ideas of other corporate clubs has yielded the development of a session of this nature to be held at the Spring Convention 2015. Stay tuned for more details as May 2015 gets closer.



### Newsletter Submissions Wanted

All members are encouraged to contribute articles and content to the District 35 newsletter.

Please send your article and any supporting pictures to Kris Pool, Newsletter Editor, at [KPOOL33@yahoo.com](mailto:KPOOL33@yahoo.com).

Upcoming submission dates are:

- April 8
- June 10

Topics of interest include: Net 5, HPL projects, club chartering, officer training, themed meetings, PR contests, PR tips and suggestions, collaboration with other clubs, best practices, contests, or turn one of your great speeches into an article.