



DISTRICT 35 TOASTMASTERS

Where Leaders
Are Made

April 2015 Newsletter Volume 51 Issue 5

WOW! THIS IS GOING TO BE FUN!



Our Spring Convention plans are coming together nicely. The hotel is gorgeous, the food is excellent, and the meeting facilities are absolutely top notch. You still have time to get your registrations in and reserve a room. Come and “Meet me in Marshfield.”

This spring, we have the honor and privilege of hosting Toastmasters International President-elect Jim Kokocki during the convention.

INTERNATIONAL PRESIDENT-ELECT

Jim Kokocki, DTM, is an entrepreneur and business consultant residing in Saint John, New Brunswick, Canada. As a volunteer with the Saint John Board of Trade, he co-chairs the organization's Business Education Committee. Kokocki previously worked for 30 years at telecommunications provider Bell Aliant and its related companies. He is currently completing a graduate degree at the University of New Brunswick, Saint John, where he previously earned a bachelor's degree in business administration.



A dedicated Toastmaster for 27 years, Kokocki's home club is Saint John Toastmasters in Saint John. He served on the Board of Directors from 2002 to 2004. In addition to having held a number of high-profile leadership positions within the organization, Kokocki also attained the Distinguished Toastmaster designation — the highest level of achievement in Toastmasters.

“Toastmasters helped me understand the value in communicating widely, clearly and frequently about a team's objectives,” he says.

As International President-elect, Kokocki is a “working ambassador” for the organization. Serving on the Board, he develops and supports the policies and procedures that guide Toastmasters International in fulfilling its mission.

During his visit, Jim will be traveling throughout central Wisconsin, visiting several companies and promoting Toastmasters. He will be presenting a Corporate Recognition Award to Sentry Insurance in Stevens Point for their many years of support for Toastmasters.

We will have an informal reception for Jim on Thursday, April 30 from 7:30 to 9:00 p.m. in Stevens Point. At this point, the venue is still being arranged, so watch the Convention tab on the District website for further details. All Toastmasters are invited to attend and have a chance to chat with Jim.

In addition to the fun, food, education, and friendship, we hold our annual business meeting. We will vote on two significant issues.

First, a realignment proposal has been submitted for our District. We are so fortunate to live in an exciting, viable, and growing District. We need to plan now for future growth and expansion. Jennifer Smith, DTM, IPDG has done a fantastic job chairing the Realignment Committee and they have advanced a plan that will hopefully be good for the next five to ten years.

Second, we will elect our District officers for the 2015-2016 program year. The Nominating Committee has advanced a slate of candidates which has been published on the District website. Three Division Director (formerly Division Governor) positions remain open. Take a look at the list and if you are interested in serving your District, make plans to be nominated from the floor during the business meeting.

We will again be hosting a pizza party for members of clubs who have achieved “Net 5”. The party will be from 6:00 to 7:00 p.m. on Friday evening. If your club has achieved Distinguished Status by the Convention, all 7 officers are invited to a special breakfast at 7:00 a.m. on Saturday morning.

See you in Marshfield.

Yours in service and gratitude,
Craig W. Carpenter, DTM
Distinguished District 35 Governor



April 2015 Newsletter Volume 51 Issue 5

Club Officers: Remember to Vote at the Spring Convention

Ensure your club has a vote at the Business Meeting at the Spring Convention! We have two significant issues that need your club vote:

- District officer elections
- District realignment

If you are a President or VP of Education, all you need to do is come to the credentials desk which will be located near registration to receive your ballots at the Spring Convention. (Check the agenda for hours when the credentials desk will be open.)

If you are a President or VP of Education and not planning on attending the Business Meeting, you can sign over your vote via proxy to another club member who will be able to carry your club's votes. To fill out a proxy form, please go to: www.tm35.org.

If you have additional questions, please reach out to the Credentials Chairperson, Jennifer Smith at 920-915-2642 or email: jenzeta@gmail.com.

See you in Marshfield!

DISTRICT EVENTS MADE EXTRAORDINARY BY OUR LEADERS

There has been a palpable hum of excitement around the district lately. Yes, spring is invigorating but I think it's more than the change of season. I think it has much more to do with what might be the best group of area and division governors I've ever seen. The district executive team has succeeded in creating the best Toastmasters Leadership Institutes (officer training), and put on the best speech contests ever in my opinion. It's been so much fun working with them!



Growing percentages of officers and club members are attending summer and winter training for officers (TLI). Even better, I've been to meetings where I hear people sharing and implementing the information they've learned. Officers of prospective clubs are attending TLIs, too, before the clubs are even chartered. Kudos to the club sponsors and district officers that are encouraging them to get off on the right foot.

The contest seasons have been fun too. Last fall we enjoyed the Humorous and Evaluation contests. This spring we have the International Speech Contest and for the first time in a decade, the Tall Tales Contest. So far, of the division contests that have been held, all of the first place winners have committed to competing at the District Convention in Marshfield. The two remaining contests will be held on April 11 with their winning contestants advancing to the district level.



The District Tall Tales Contest will take place Friday, May 1 at 8:00 p.m. The International Speech Contest begins at 4:15 p.m. on Saturday, May 2. Come enjoy some fabulous competition, and see who will represent District 35 at the International Speech Contest semi-finals in Las Vegas in August. District 35 could be the home of the next World Champion of Public Speaking!



April 2015 Newsletter Volume 51 Issue 5

Good News for District 35



We have completed seven months in our Toastmasters year and District 35 is well on its way to success for 2014–2015.

From July 1 through April 4, we have already achieved:

308 Educational Awards

22 Triple Crown Awards

10 Members have earned their DTM

7 New Clubs Chartered

7 Prospective Clubs

12 Members have sponsored 3 or more New Members

What can we achieve next?

TOASTMASTERS, LIKE LIFE, IS ABOUT ENDINGS AND BEGINNINGS

People often see it as beginnings and then endings. I think it's the opposite. Our life is full of endings . . . summer vacation ends, that great song you're listening to ends, and even my favorite show on cable television, *Mad Men*, will end. Soon. ☺



But endings are truly just the beginning . . . of beginnings. When your vacation ends, you can start to reflect on how much fun the family had, while planning your next outing. When that special song ends, you have the opportunity to find your next favorite tune. And when *Mad Men* ends, I can enjoy watching episodes over and over on the newly released DVD Special Edition!

It's kind of like your Toastmaster life. When your Ice Breaker Speech ends and you've taken that huge sigh of relief, things aren't over, they're just beginning! You can then start working on your next project to complete your Competent Communicator manual. As a member of your club's Board, you begin looking for your replacement well before the current year ends. By planning ahead, your club has continuity and you leave a positive legacy for the club and its members.

Can you believe we are over nine months into the 2014-2015 Toastmaster year? As we begin the "ending" of this Toastmaster year, let's bring renewed energy to move us forward from today through June 30, 2015. Let's challenge ourselves to re-energize our goals and direction as it relates to our Toastmaster life.

1. As a club member: ensure that you are tracking to finish all the educational goals you set for yourself nine months ago. Work with your club's VP Education to make sure each achievement is logged on the Toastmasters website, which in turn ensures you, your club, and the District benefit from your growth.
2. As a board member: ensure that the current Board has a plan in place to have a strong board for the upcoming year. Starting to plan the 2015-2016 board now, before this year ends, allows for "crossover" Board meetings where both the incoming and outgoing boards can meet and learn from each other, in anticipation of the new Toastmaster year.

Right now, as we begin the ending of this Toastmaster year, think about your Club Success Plan, as well as your personal Toastmasters Success Plan.

- What educational goals will you complete this year?
- What educational goals will you focus on next year?
- Challenge yourself to step into a leadership role in your club
- As a current club Board member, look at challenging yourself by stepping into a

Continued on next page



April 2015 Newsletter Volume 51 Issue 5

Membership Campaigns

All Toastmasters clubs need new members. Even though your club may currently enjoy a healthy membership, a few months from now that could change as members move, change jobs or reach their objectives. By adding new members, your club will benefit:

- Increasing more meeting participation
- Improving learning opportunities
- Adding chances to hone new skills

Conducting a membership-building contest is an easy way to gain new members. The next contest for club participation is:

Beat The Clock! May 1 – June 30

It's simple — add five new, dual or reinstated members to your roster within the contest dates above to win this award.

[For more information on club and individual contests, click here.](#)



Continued from previous page

District 35 leadership position

- If you are already attending the District 35 Fall Conference and Spring Convention each year, congratulations! Attending the Conference and Convention each year shows your commitment to growth and learning as a Toastmaster. If you've never attended an event, please begin now!

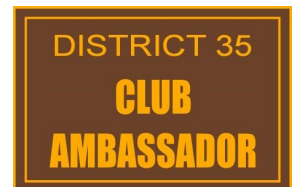
Toastmasters, like life, is about endings and beginnings. Let's finish this Toastmaster year strong and begin to plan now for our mutual success in the coming year. If you would like to discuss planning for the upcoming Toastmaster year, please send me an email at cindy.laatsch@yahoo.com. I'd love to connect with you.

Cindy Laatsch
Lt. Governor Marketing

Remember to Submit Your Club Ambassador Application!

The Club Ambassador Program deadline is April 22, 2015.

Members who submit the completed application form will be awarded a District 35 Club Ambassador pin at the Spring Convention luncheon awards Ceremony on May 2. Details are on the District website: tm35.org, then "Club Ambassador Program" located in the left-hand column. Email completed forms to cindy.laatsch@yahoo or mail to Cindy Laatsch, 7949 West Imperial Drive, Franklin, WI 53132.



Toastmasters International, District 35 Spring Convention Proxy May 2, 2015, Hotel Marshfield, Marshfield, WI

Club Name: _____ Club No: _____

I hereby appoint _____ to vote as Club proxy at the Convention stated above.

Club President VP of Education Date: _____

Signed: _____ Print Name: _____

Either the Club President or the Club Vice President Education may designate, in writing, (using this form or other written communication) any active member in good standing of the Club to act as a proxy or proxies, and cast one or both ballots of the Club at the District Council Meeting. In the event that one of those officers is not in attendance at the meeting and has not designated, in writing, an active member of the Club to act as a proxy or proxies of the Club at any Council meeting, the other Officer in attendance may cast two votes. No other proxies shall be valid at any such meeting.



April 2015 Newsletter Volume 51 Issue 5

THE POWER OF NET5!



At this time in the Toastmaster year, most clubs had their officers attend TLI training and their members are on their way to achieving educational and leadership goals. Many clubs also have had new members come aboard. Where is your club on the Distinguished Club Program (DCP) journey of accomplishing 6 education goals, 2 membership goals, 1 training goal, and 1 administrative goal? Hopefully, you're on track to be acknowledged as a Distinguished Club (meeting at least 5 total goals) and working towards Select or President's Distinguished. This is achievable for **all** clubs.

Another requirement to be considered for Distinguished recognition is that a club needs to have a minimum of 20 members. Now, this could be a stumbling block for many clubs that may have started out the Toastmaster year with perhaps only 8 to 14 members. Growing a club from 8 members to 20 is very difficult to accomplish within a year. Possible, but very difficult. This is where the **POWER OF NET5** comes in! NET5 is growing club membership by five members. If a club has a membership growth of five members, it also becomes eligible for the Distinguished Club Program even if its membership is less than 20! This is great news for clubs that began with lower member numbers. For a club that began the year with 8 members, the club only needs to grow to a membership of 13 by June 30 to be eligible for earning DCP status. This is more doable than growing the club by 12 or more members!

Does this mean a club only has to bring in five new members? More than likely, a club will need to bring in more than five new members. Members have renewed their membership in the club, and for a variety of reasons, some members may have chosen not to renew. These members will need to be replaced with new members. With vibrant, interesting, and supportive club meetings, member retention should be strong, and guests find a purpose to become a member. A club may need to bring in 7 or 8 new members, possibly more, in order to meet the NET5 status of building up the club membership by five members.

Over the next three months, the focus for many clubs will direct efforts to invite guests. Your program should be fun, challenging, welcoming, structured, and supportive where guests will ask how to sign up to be a member. Always invite guests back who do not sign up right away. Invite them to try other Toastmaster clubs. Even though we would love to have them as a new member, they need to feel that this is the right fit and environment for them. The overall goal is we want them to be a part of the Toastmaster experience!

Use this time to invite, invite, and invite some more! Bring in guests, hold open houses, or put on special club presentations to invite the public to your meetings. Build up your membership if you started at a low membership level or your membership dropped below 20. If it meets your club's situation, use the **POWER OF NET5** to be eligible to earn Distinguished status this year and your club will proudly receive a ribbon and recognition at the Fall Conference for this achievement. Good luck and keep inviting!

Submitted by:
Richard Boomsliter, ACS, ALB
rboomsliter@yahoo.com

RECOGNITION AT SPRING CONVENTION

Distinguished Clubs

All seven officers of Clubs that are Distinguished (or better) by April 30 are invited to a Leadership Breakfast at the Convention at 7:00 a.m. on Saturday, May 2. Our guest will be Jim Kokocki, International President-Elect.

Net 5

All members of clubs that have growth of Net 5 by April 30 are invited to a Pizza Party at the Convention at 5:45 p.m. on Friday, May 1.





April 2015 Newsletter Volume 51 Issue 5

Blaze the Path; Pass the Torch

Our District Convention in Marshfield is only a month away. Special guest, Toastmasters International President-Elect Jim Kokocki will give a keynote and lead an education session. Additionally there will be four break-out education sessions to choose from, and panels and roundtables in the afternoon covering club coaching and corporate clubs. Members who aren't required to attend the District Council Meeting will also have an education session option. Add to that all the excitement of Friday Fun Night, the speech contests, networking, drawings for prizes, and awards ceremonies . . . you won't want to miss this event!

Convention details can be found on the district website: http://d35.toastmastersdistricts.org/2015_Spring_Convention.html.

Make sure to check back often for more details; the planning committee is gaining tremendous momentum.

There are two registration deadlines: April 16 is the deadline for hotel room rates of \$95. Registrations post-marked by that date also include a slightly lower meal and registration cost. The absolute deadline for pre-registration is April 20. We can accept walk-ins at the event but with no guarantee of meals and goody bags. Please help the planning committee by getting your registrations in now. It helps us determine how much seating is needed, how many programs to print, and how much juice and coffee to order for the morning break.

CAN'T WAIT TO SEE YOU IN MARSHFIELD

Marshfield is a small city of about 20,000 located in Central Wisconsin. We have many nice shops and eateries downtown and are proud of our many family-owned businesses. We have a local community arts facility and art galleries, a University of Wisconsin campus and Mid-State Technical College within our borders. The Vox Concert Series brings musical performances to the city. The well-known Marshfield Clinic is headquartered here as well as St. Joseph's Hospital.



Unique shopping includes independent shops like Baxter's Fashions and well-known stores like Meryl Norman Cosmetics & the Day Spa Boutique. Some eclectic stores like My Oh My and Endless Designs, and independent book stores and coffee shops make downtown a destination you don't want to miss. Visit a unique wine and cheese store, Market on 6th. We also have a real hardware store, Hiller's True Value.

If shopping isn't your cup of tea, enjoy our Historic District Walking Tours. There are four to choose from. There are also several nature trails in the vicinity.

About a quarter mile from Hotel Marshfield, the Wildwood Park and Zoo is rated the second best in Wisconsin with a variety of animals and nice walking trails along the lagoons. Admission is free!

JuRustic Park is an amazing place, full of the most unique items all made out of metal. Let your imagination run wild as you browse through the animals, flowers, sculptures and much more. It's hard to leave without finding something to bring home. Clyde Wynia does all the creating; his wife Nancy makes some very unique jewelry.

Hope you can all come early, or make a special trip at some other time to see our wonderful city. We are very proud to call Marshfield home.

Here is a link to some interesting attractions:
<http://www.visitmarshfield.com/attractions/general.php>

Lois TeStrake, Spring Convention Co-Chair



April 2015 Newsletter Volume 51 Issue 5

NEW D35 PROPOSED ALIGNMENT BRINGS CLUBS TOGETHER AND OFFERS ROOM FOR FUTURE GROWTH

I am so excited to bring major change to District 35! Change has been needed. The ability to realign our clubs to new Areas and Divisions is necessary for the optimum support available to our clubs by leadership. I remember being a new Area Governor a few years back; I was given an Area with seven clubs. I thought about what a responsibility it would be to have so many clubs in one area, and it was. These clubs spanned from downtown Milwaukee to Waukesha. What did these clubs have in common? Not a lot. My downtown clubs were mostly corporate in nature, offering Toastmasters during the business day and keeping to a one hour format. My suburban clubs were community based, offering more social opportunities in a two hour format. I felt like I lived in the land of opposites. When it came to picking a contest location it seemed everyone wanted something close to them. Since then, I have really appreciated the alignment process and the ability to realign when needed.

When the new Metro Division was formed, I became its first Division Governor. For the history buffs, this was not the first Metro Division. Metro existed years before. This opportunity would have only come to me through growth and realignment, which is another great outcome to realignment: new leadership positions available, giving more people the opportunity to step in and serve in these roles. I am so excited that we have proposed expansion in several ways with this year's realignment proposal.

Take a look at the proposal for yourself. We are suggesting that our largest geographic Northern Division to be divided into two divisions to better serve our clubs. We want to allow the Upper Peninsula of Michigan to have its own area. This is an area that has seen growth in the last two years. Metro grew last year, and this year Southeast is poised for future growth.

All this could not have been done without you, District 35. We have been growing and thriving.

Please visit www.tm35.org and look under 2015 Redistricting Realignment Proposal on the left hand menu. Review this before the Business Meeting because **the next step is for us to vote on the proposal at the Spring Convention on May 2.**

Jennifer Smith, Realignment Chair 2015

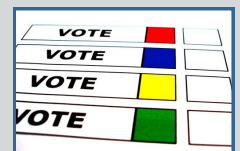
Bringing Back Western Division

I am very happy to hear of the proposed formation of Western Division to be voted on at the District 35 Business Meeting in Marshfield on May 2. We had a Western Division in District 35 for decades. Our Sentry Club in Stevens Point was chartered in 1981 and we were part of Western Division. I was the W5 Area Governor and Western Division Governor. Eventually we formed our own Northern Division but still had close ties with Western.

A number of years back, Western became part of Northern but that has caused some excessive travel for many of the leaders in our District. Our Northern Division Speech Contest this year in Eau Claire is 260 miles round trip for those of us in Stevens Point and Toastmasters in the Eau Claire area have a similar trek when we have Division events in Stevens Point.

I am so very proud of the leaders in the western part of Wisconsin who have worked very hard to build the number of clubs necessary to again qualify to have their own Division again. You are truly role models for the rest of us in District 35.

Dick Hawley,
DTM





April 2015 Newsletter Volume 51 Issue 5

REVITALIZED EDUCATION PROGRAM

By Kathy Shine, DTM, S4 Area Governor & Chief Ambassador

In an effort to offer members improved opportunities to learn and grow, **Toastmasters is revitalizing our education program.** This effort aligns with the directive for a renewed focus on leadership and communication in the Board of Directors' 2010 Strategic Plan. **Based on extensive research and member surveys,** the new program will offer:

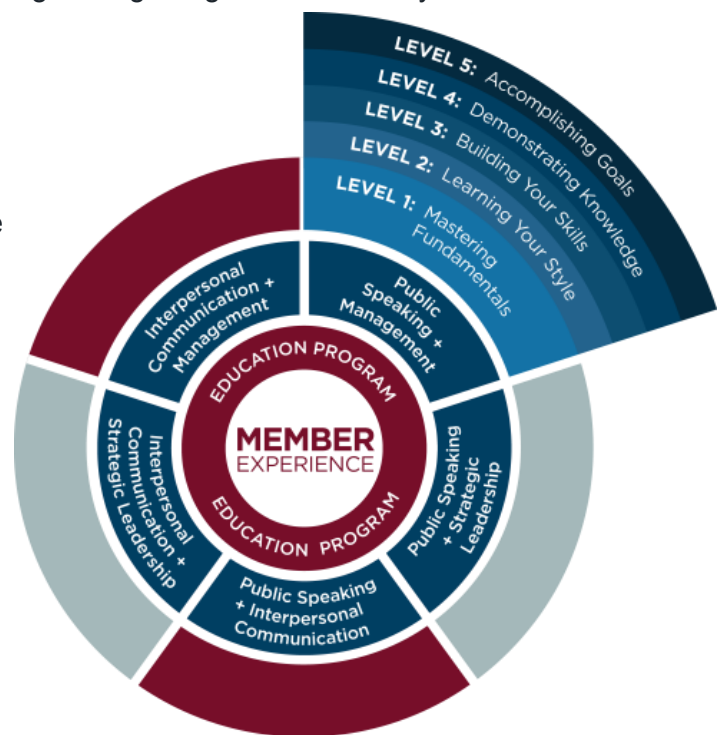
- **Learning paths** tailored to personal and professional goals and relevant to an evolving global marketplace
- **A clearer path** toward Toastmasters recognition and achievement awards
- **New technological resources** to improve speeches and support meeting roles
- **Mobile access** to educational materials (smartphones and tablets)
- **Expanded video and digital content** to facilitate learning among our global community of members

The revitalized education program will maintain Toastmasters' four guiding principles: experiential learning, self-paced learning, peer evaluation and mentoring. Each of the revitalized program's tailored learning paths will have five levels of achievement, building progressively in complexity. Each path will include 10 to 12 projects, including a mix of required and elective projects. The highest level of achievement will remain the Distinguished Toastmaster award (DTM).

There will be more projects based on evaluation, and members will receive additional guidance on how to be an effective evaluator. A formal mentoring program will also be established.

Highlights from each of the five new Areas of Learning within the REP, including new program features, number of competencies, new communication resources, and an updated timeline for roll out will be shared with attendees during a breakout session at the Spring Convention.

SUGGESTION: Individuals who attend this session are encouraged to bring a thumb drive to receive a version of the presentation to take back and share with their clubs. (Please label your thumb drive as they will be returned following the afternoon educational session.)



Five Levels will be highlighted within each Area of Learning.

Level 1 focuses on mastering fundamentals. **Level 2** helps the member learn their style. **Level 3** builds the skills of the member. In **Level 4**, members demonstrate their knowledge. In **Level 5**, members accomplish goals.



April 2015 Newsletter Volume 51 Issue 5

CLUB ELECTIONS ARE HERE!

By Keith Cumiskey, DTM, Metro Division Governor

Is it that time already? Yes, it is. Just as we are preparing to elect the District Leadership team for the upcoming year during the Spring Convention, Club elections for the 2015-2016 Toastmaster year are rapidly approaching, too.



The leadership of a Toastmasters club is critically important to the health and vitality of the club. The quality of the leadership team is a key ingredient to ensure members receive the value they are seeking from their association. Are you a Toastmaster because you seek to improve yourself and make a difference in your career or social life? Serving as a club officer is an excellent training ground. If this would be your first time as a club officer, don't worry. Officer training will be conducted in the summer and manuals are available for each newly elected officer.

Generally, club elections should be held during your club's first meeting in May. Club officers, if you haven't scheduled your club's election date, I suggest you put this on your calendar soon.

During the month of April, a nominating committee chaired by the Immediate Past President and filled with members selected by the Club President should confer and nominate a slate of candidates. The proposed slate of candidates should be publicized to the club membership during the meeting prior to the election. However, any member in good standing is eligible to pursue a club office by running from the floor during the election.

A quorum (a majority of the active individual membership in your club) is needed to conduct club business, including electing officers. Proxies or absentee ballots are not allowed at the club level. Members must be active and present to vote.



Finally, clubs should submit their new officer list to Toastmasters International as soon as possible, but at least by June 30. Not only will this count toward next year's Distinguished Club Program (DCP) goals, but this list of names is a tremendous aid to your Division Governors as they plan upcoming events such as summer club officer training.

I hope you will consider serving as a club officer this year and contributing to your club's success and your own personal development.

**Leadership is based on a spiritual quality;
the power to inspire,
the power to inspire others to follow.
~Vince Lombardi**



April 2015 Newsletter Volume 51 Issue 5

CHARTERING 23 NEW TOASTMASTERS CLUBS... IT'S AS EASY AS ONE-TWO-THREE

By Laurie Baker, DTM

If you told me five years ago that I would have the opportunity to assist in chartering 22 new corporate Toastmasters clubs and one community club, I would have told you that you are crazy! Well, let me tell you—it happened!

I remember when I was asked if I could take a meeting role in an upcoming Toastmasters Demonstration meeting. I said sure, just so that it wasn't the "speaker" role.

Andy Little, DTM and Past International Director, was starting up new clubs, and I was interested in learning the chartering process. Andy explained the process and was the perfect mentor for me. He was patient, understanding, and possessed all the other qualities of an exceptional mentor.

Justin Gottfreid, DTM and Past International Director, was another great mentor. He's chartered many new clubs, too. Justin and I even conducted an educational session on starting new Toastmasters clubs at the District 35 Spring Convention a few years ago.



There are three steps in forming a new Toastmasters club:

STEP 1: You need a new club lead and a motivated individual at the corporation or in the community. District 35 receives leads from Toastmasters International. Anyone can go to www.toastmasters.org and request information on starting a club at their company or in the community. Once the lead is submitted, District Governor Craig Carpenter, DTM, Lt. Governor Marketing Cindy Laatsch, ACG/CL, and as the New Club Chair, I am also notified. When the lead comes in, Toastmasters International responds the same day and provides the lead with some great information on starting up a new club. Cindy also emails the lead and then forwards the lead to the Toastmaster that will follow up and help the lead through the chartering process. This is typically a Division Governor or Area Governor.



STEP 2: Explaining the chartering process to the new club lead and setting the date for the Demonstration meeting is the next step. Promoting the Demonstration meeting within the corporation or in the community is extremely important. The goal is to have at least 30 people attend the Demo meeting.

Conducting the Demonstration meeting is next. It's a shortened Toastmasters meeting, typically 45 minutes, with 15 minutes at the end for Q & A. Two weeks later we conduct the Organizational meeting. At this meeting, we use Parliamentary

Continued on next page



April 2015 Newsletter Volume 51 Issue 5

Continued from previous page

CHARTERING 23 NEW TOASTMASTERS CLUBS...

Procedure to determine when the new club will meet, how often, and the club name. The seven club officers are also chosen.

You need 20 members to charter a new Toastmasters club. Once you have 20 signed membership applications, the Club Sponsor helps the new club lead to complete the charter paperwork. Once the payments and the charter forms are processed by Toastmasters International, the club is chartered.

STEP 3: Helping the new club with their meetings is extremely important. A new Toastmasters club can have two Club Sponsors and two Club Mentors. During the chartering process, it's vital to look for Toastmasters to fill these important roles.

The Club Sponsor assists the new club with the charter paperwork and also plays a big role in planning the charter party a few months later once the club is up and running.

The Club Mentor is an experienced Toastmaster that agrees to attend club meetings for at least six months. They provide guidance and leadership to the new club.

The Club Sponsors and Club Mentors earn credit toward their Advanced Leadership Silver designation.

For more information on the chartering process, [click here for the "How To Build A Toastmasters Club" manual.](#)



CHARTERING "A RISING STAR" TOASTMASTERS CLUB

We are looking to develop the best of the best in Toastmasters. A Rising Star will be an advanced club. The minimum requirement will be a Competent Communicator or Competent Leadership award. The club will be located in the Appleton area and will be open to members throughout all of the Eastern Division. It will meet once a month and be held in various locations, including restaurants. It will be an opportunity to learn and grow in leaps and bounds using the skills developed from advanced toastmasters. It will be a great opportunity to step up your leadership skills and fine tune your speaking skills.



If you are looking to beef up your writing skills, jump start your professional speaking career, advance your career or become a leader amongst leaders, this is the club for you.

If interested, please contact Sue Wittmann at sueswitt@aol.com.



April 2015 Newsletter Volume 51 Issue 5

A CONGRATULATORY “TOAST” TO UNITED HEARTLAND

United Heartland celebrated a momentous Charter Party that was held on Tuesday, March 17 at United Heartland Insurance Company. This was the perfect display of the Toastmasters program: The theme was Beginners Luck; all were wearing green for St. Patty’s day. The hospitality, food, and decorations were fabulous.

Club President, Rick Hobbs, called the meeting to order welcoming everyone and introduced the UH Dignitaries and Toastmasters dignitaries and club announcements. The Toastmaster introduced all roles which included the speakers and Table Topics. The General Evaluator took over the next part of the meeting, introducing four excellent evaluators for the two speakers. It ended with District 35 Governor Craig Carpenter presenting the Charter to Rick Hobbs. Next, each charter member came forward to receive their certificate from Toastmasters International.

They had a large attendance from members, guests, Dignitaries, Club Sponsors, and Club Mentors. There were 25 Charter Members awarded and one newer member that joined the club since they have been chartered. Toastmasters Dignitaries in attendance included Craig Carpenter, DTM, District Governor and guest Ann Pacheco, ACB/CL, Cindy Laatsch, ACG/CL, Lt. Governor of Marketing, Therese Miller, ACS/ALB, Club Mentor and S2 Area Governor, and Rich Boomsliiter, DTM, Club Sponsor. Unable to attend, was Laurie Baker, DTM, Club Sponsor, Julie Braun, ACB/ALB, Club Mentor, and SE Division Governor Doug Anderson, CC/CL. Craig presented certificates of appreciation to Therese and Rich for their involvement with the new club.



It is always exciting when a new club charts. It is a new beginning for many individuals to develop their self-confidence, speaking skills and leadership skills. It offers new opportunities and opens new doors for many people to progress in their careers and their personal life. I am honored to have been a part of mentoring the Toast to United Heartland Club and Charter Party.

You are a piece of the puzzle of someone else's life. You may never know where you fit, but others will fill the holes in their lives with pieces of you.

~Bonnie Arbon



April 2015 Newsletter Volume 51 Issue 5

AN OPEN INVITATION FOR FUTURE MEMBERS

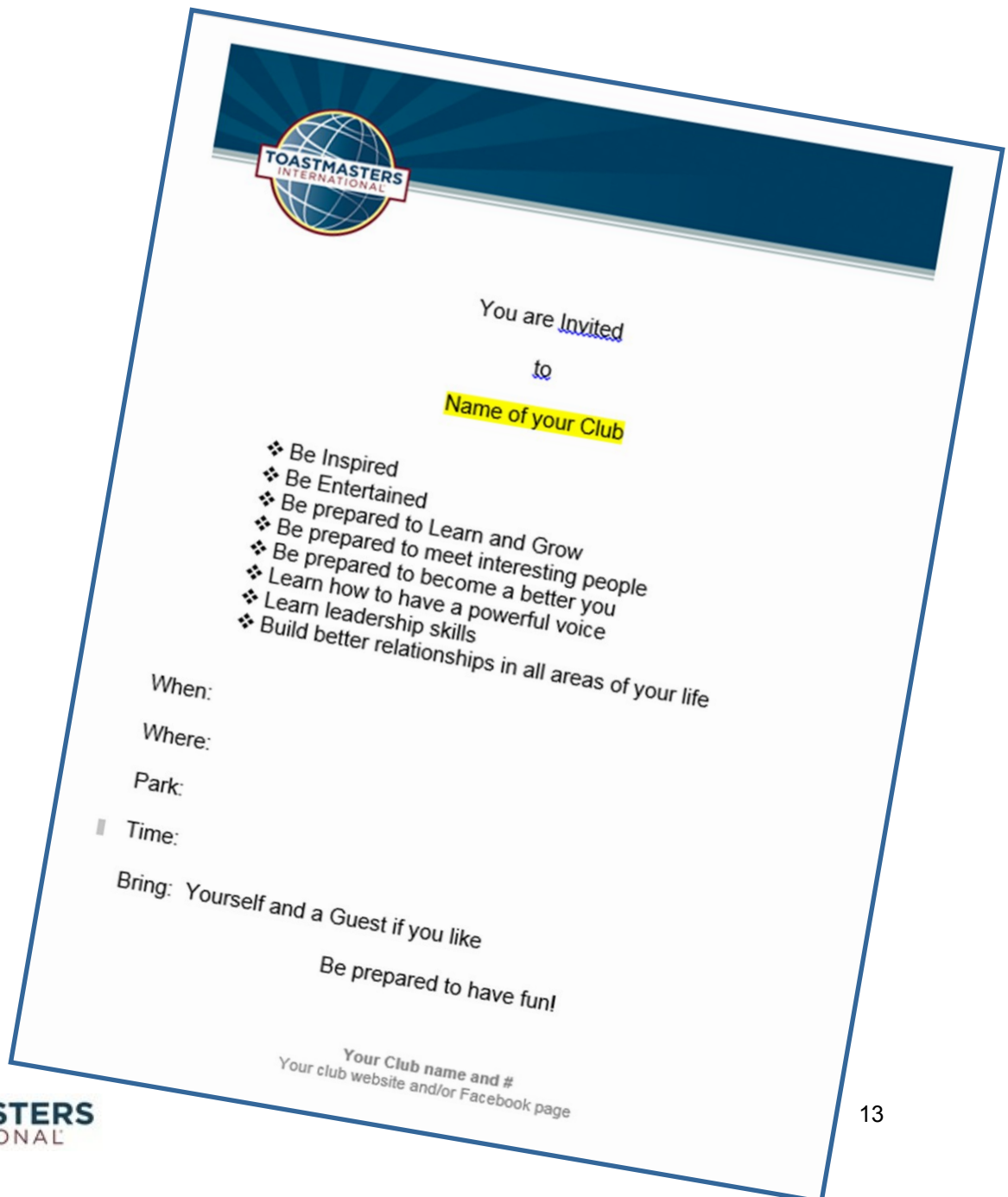
Below you will find a template that we have used to invite guests to our club and I encourage you to try for your clubs as well.

It works like this: First, customize the template to fit your club and then print it out on a nice stationary and matching envelope. Bring the invites to your next TM meeting. Give each member an invite and an envelope. Ask each member to close their eyes and think of one person in their life that could benefit from TM. Then ask them to open their eyes and instruct everyone to extend the invitation to the person they just thought of.

Be prepared at future meetings to meet your new guests and have materials ready so they feel welcome. Have application forms ready for them to easily join your club.

Repeat at every meeting until you reach the desired number of members. It's that simple.....
Good Luck!!!

Sue Wittmann
E2 Area Governor





April 2015 Newsletter Volume 51 Issue 5

ANNIVERSARY CELEBRATION

Reedsburg Area Toastmasters Club #2780 is celebrating their 40th Anniversary this year!

Thursday, April 16
7:00 – 9:00 pm.

Reedsburg School District—Central Office Building
501 K Street
Reedsburg, WI

The meeting will feature presentations from several long time Toastmasters, including one charter member.

Everyone is invited to attend.



WANTED: VOLUNTEER JUDGES

Can you invest a few hours to help at a competitive debate and speech tournament in Oshkosh this April? We will provide all the training you need, plus you'll enjoy delicious refreshments.

You make basic judgment calls everyday, so you are qualified to judge. Really! Absolutely no experience required. And you'll experience the satisfaction to help train the next generation in public speaking skills.

WHEN: April 27-29, 2015. Just a three-hour commitment, daytime or evening

WHERE: Gruenhagen Conference Center, UW-Oshkosh

WHO: Help evaluate talented home-schooled students ages 12-18

HOW: Learn more and sign up at www.ncfcajudges.com. Scroll down to the click on map, then select the REGION 6 INVITATIONAL.

Questions: Email Maria Steeneporte at ncfcawijudges@gmail.com.

Thank you in advance for your assistance.

Newsletter Submissions Wanted for June

All members are encouraged to contribute articles and content to the District 35 newsletter.

Please send your article and any supporting pictures to Kris Pool, Newsletter Editor, at KPOOL33@yahoo.com.

The last submission date is June 10.

Topics of interest include: HPL projects, club chartering, officer training, themed meetings, PR contests, PR tips and suggestions, collaboration with other clubs, best practices, contests, or turn one of your great speeches into an article.